

INDUSTRIAL & LOGISTICS FOCUS Q3 2025



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WORK**

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Welcome to the Q3 2025 edition of SHW’s South East Industrial & Logistics Focus.

2025 to date has continued to be challenging for both occupiers and landlords as global uncertainty is holding back occupier decisions. Property relocation or expansion decisions are often taking 12 months or more from concept / first viewing to reality.

Rents have broadly remained level across the South East, although in some cases have reduced as there has been push-back by many occupiers on rents.

On the whole there has been an uptick in availability across most areas, providing more options for occupiers to consider and it is now an occupiers market. As a result there has been pressure on rents and we have seen more incentives / longer rent frees given as the market focusses on landing the few active occupiers in the market.

ESG remains important for occupiers and investors alike and developer appetite for sites for new build is still high, with speculative schemes going ahead to cater for the demand in new stock. Green buildings with lower running costs remain attractive for occupiers, however the main concern has now switched to affordability especially for small to medium sized companies rather than ESG due to higher operating costs due to business rates and NI increases. This report reviews recent activity and market trends, comparing this with past take-up and availability.



TIM HARDWICKE
Partner Head of Agency



UK ECONOMY AND THE INVESTMENT MARKET

- GDP in the UK economy has steadily and resiliently grown since the covid volatility of 2020/2021, despite the impact of covid, Brexit, inflation and higher interest rates.
- With UK domestic interest rates forecast to reduce over the short to near term
- The higher cost of money has reduced the margin between the amount of interest that borrowers must pay for debt and the rent that they hope to collect.
- Some buyers have been seeking higher yields to maintain margins – thus reduced sale prices. This is now somewhat ameliorated by some buyers being impatient to invest.
- Despite this, many buyers and sellers are seeking to trade for their own reasons, often driven by factors such as generational change, inheritance tax, project completion, fund life ending, redemptions, lender pressures or crystallising profit.
- Investor demand for sale & leasebacks, which are a convenient way for owners occupiers to raise capital.

INDUSTRIAL INVESTMENT YIELDS

Industrial Yields **4.5% - 10%**

Depending on:

- Location
- Letting
- Covenant
- ESG credentials
- Parking / site cover
- Specification

FUTURE

- Continued occupier and investor demand from trade counter, warehousing and other use types.
- New build occupier demand is high depending on the cost savings available and total occupational costs, and this is reflected in correlating investor demand for new buildings.
- The changing retail habits will continue to drive industrial demand.

BUYER TYPES

- HNW Individuals
- Family Property Companies
- Pension Funds
- Family Office/Trust
- Property Investment Companies
- SIPP and SSAS entities
- Property Developers

Resilience – Well let, low site cover, asbestos free, great location, good specification and ESG.

Re-Pricing – Short leases, high site cover, poor ESG unknown refurbishment costs.

DEALS DONE



Manford Industrial Estate, Erith Sole Agents
27 unit estate sold by Sole Agent SHW to institutional investor



Lottbridge Drove, Eastbourne
Grahams / St Gobain 40,000 sq ft investment with development potential acquired by SHW for private clients



Tait Road Industrial Estate, Croydon
Investment for sale for property company in Croydon

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RENTS
(£ PER SQ FT)



LOGGED DEMAND
(SQ FT)



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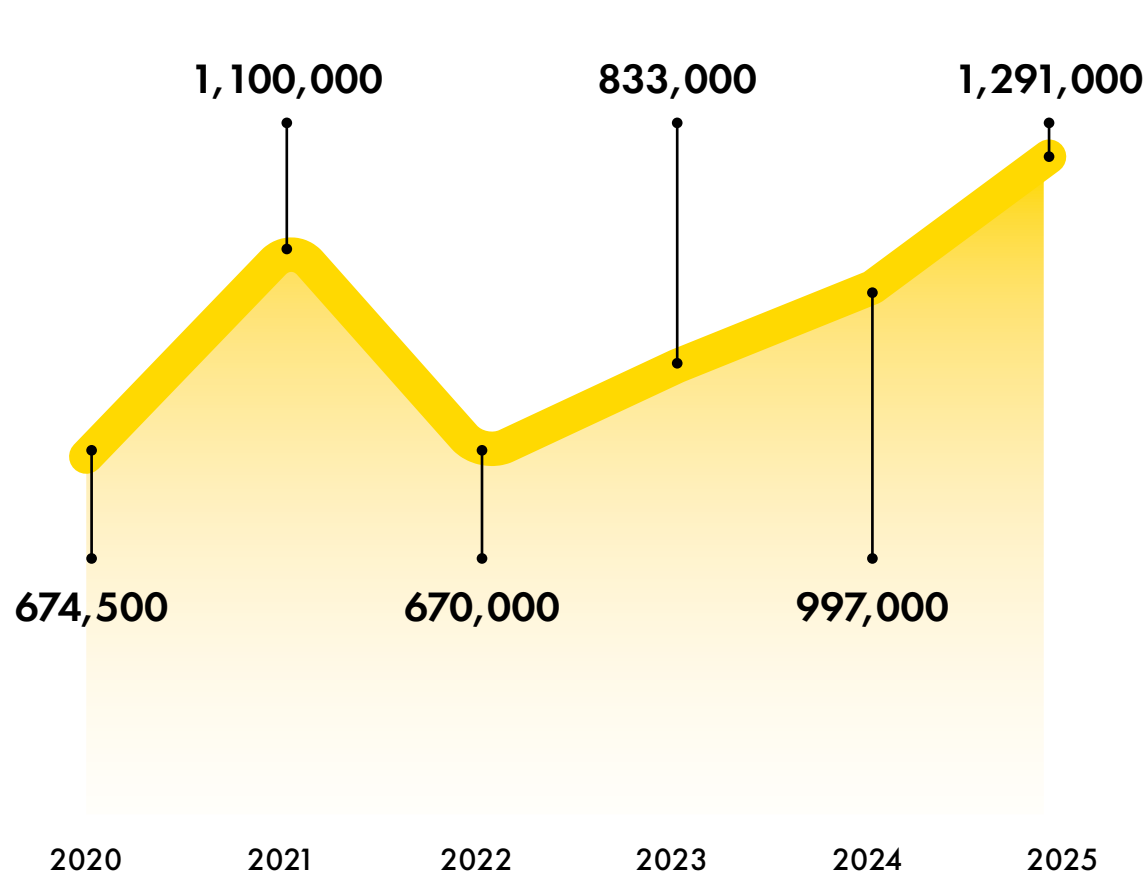


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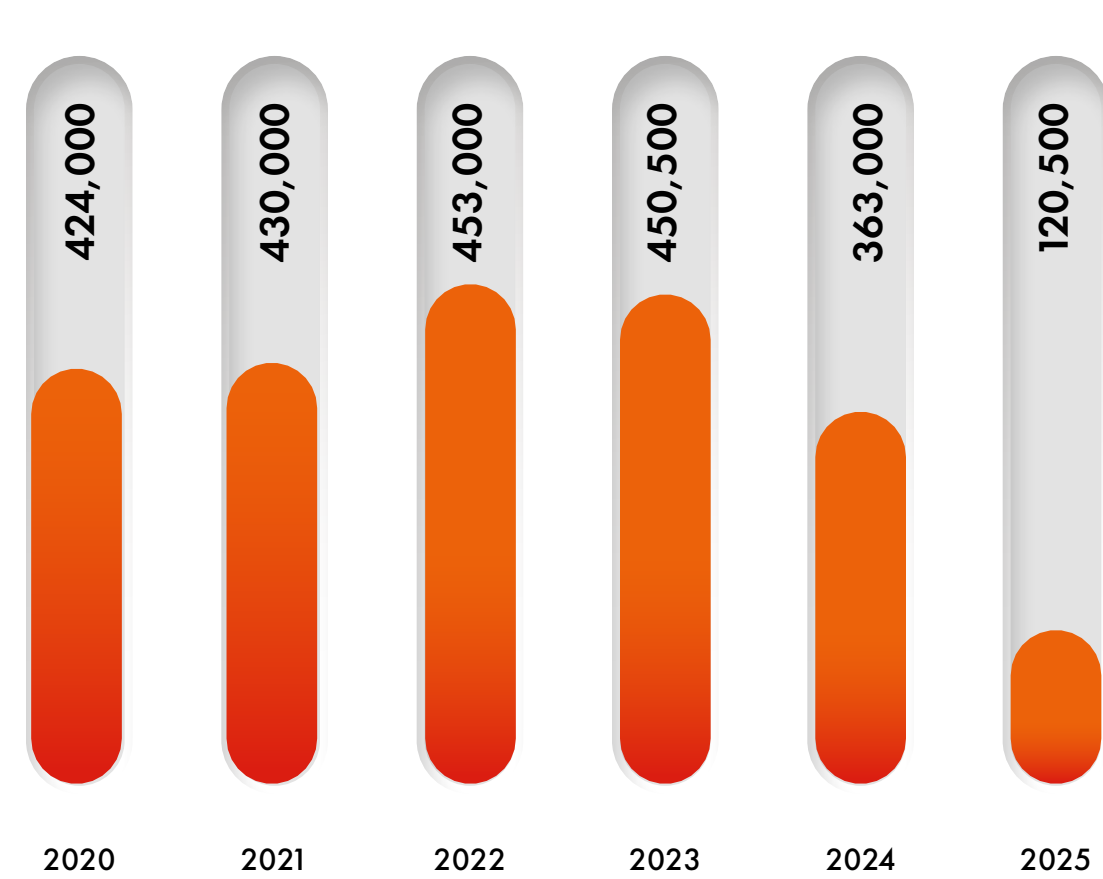


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AVAILABILITY
(SQ FT)



TAKE UP
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES
(PER QUARTER)



Statistics assume 5,000 sq ft and above

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CR1 & CR2 CROYDON

52,500 - 107,770 sq ft AVAILABLE NOW.

PHASE 2

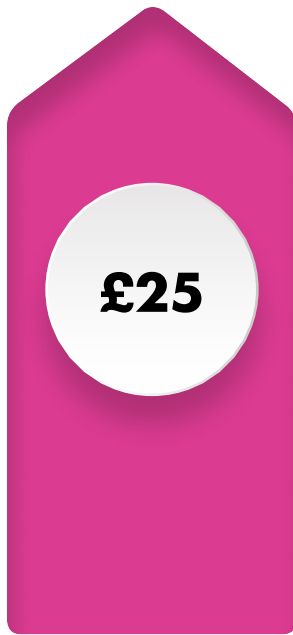
PROLOGIS PARK BEDDINGTON

4 units available now from 15,000 – 46,000 sq ft.

RENTS
(£ PER SQ FT)

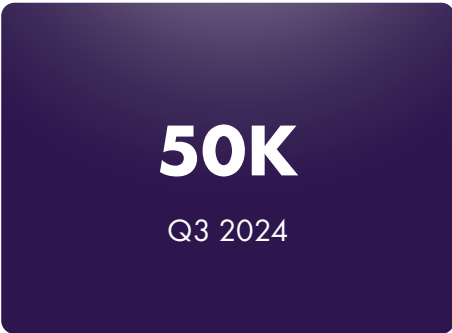


HIGHEST
QUOTING RENT



HIGHEST RENT ACHIEVED

LOGGED DEMAND
(SQ FT)



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AVAILABILITY
(SQ FT)



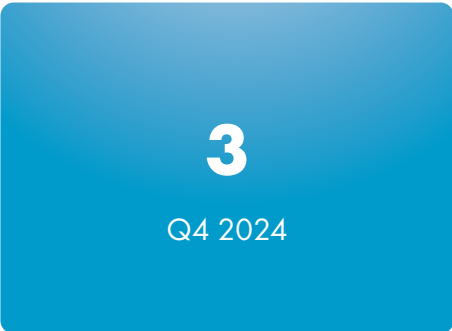
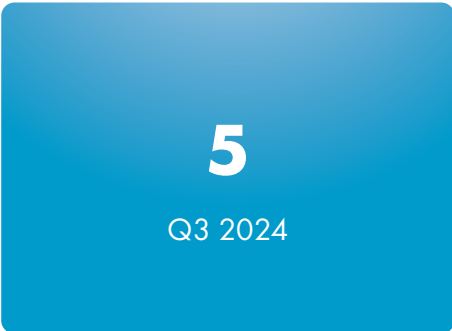
2025

TAKE UP
(SQ FT PER YEAR)



2025

NUMBER OF NEW ENQUIRIES
(PER QUARTER)



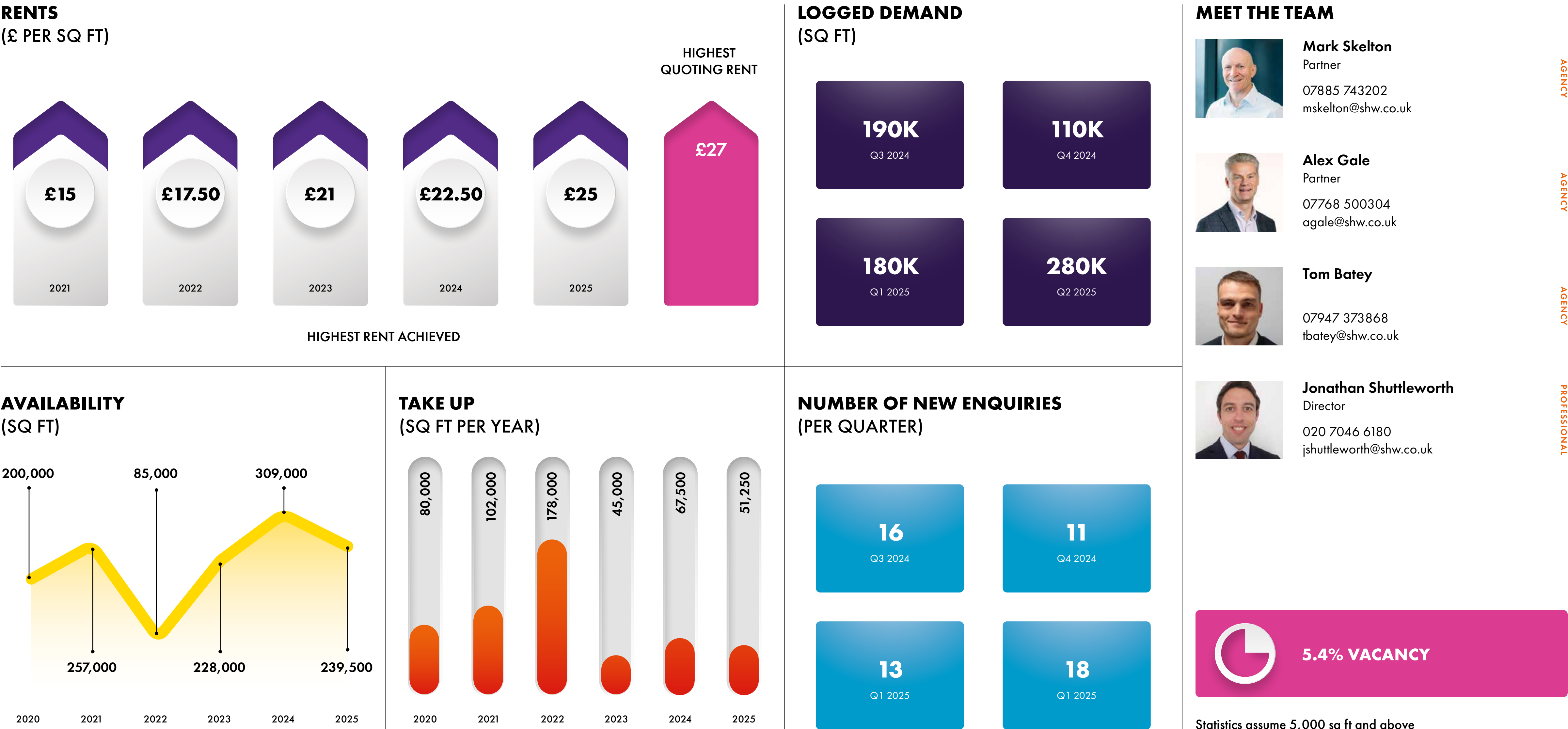
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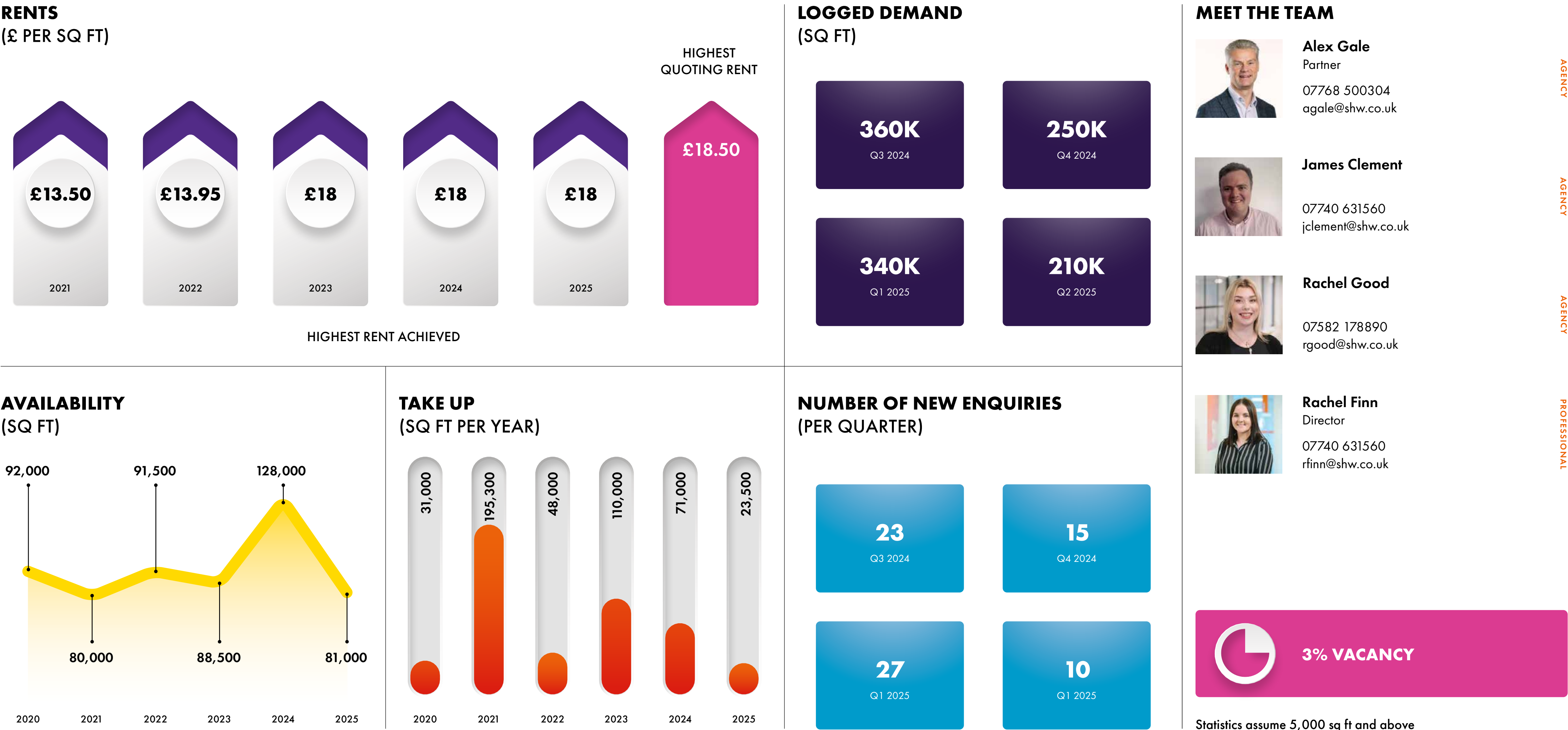
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METROPLEX TOLWORTH

New High specification units. First unit now LET.
From 6,707 - 18,000 sq ft.



SALTWHISTLE BUSINESS PARK REDHILL

5 new units from 5,310 sq ft.

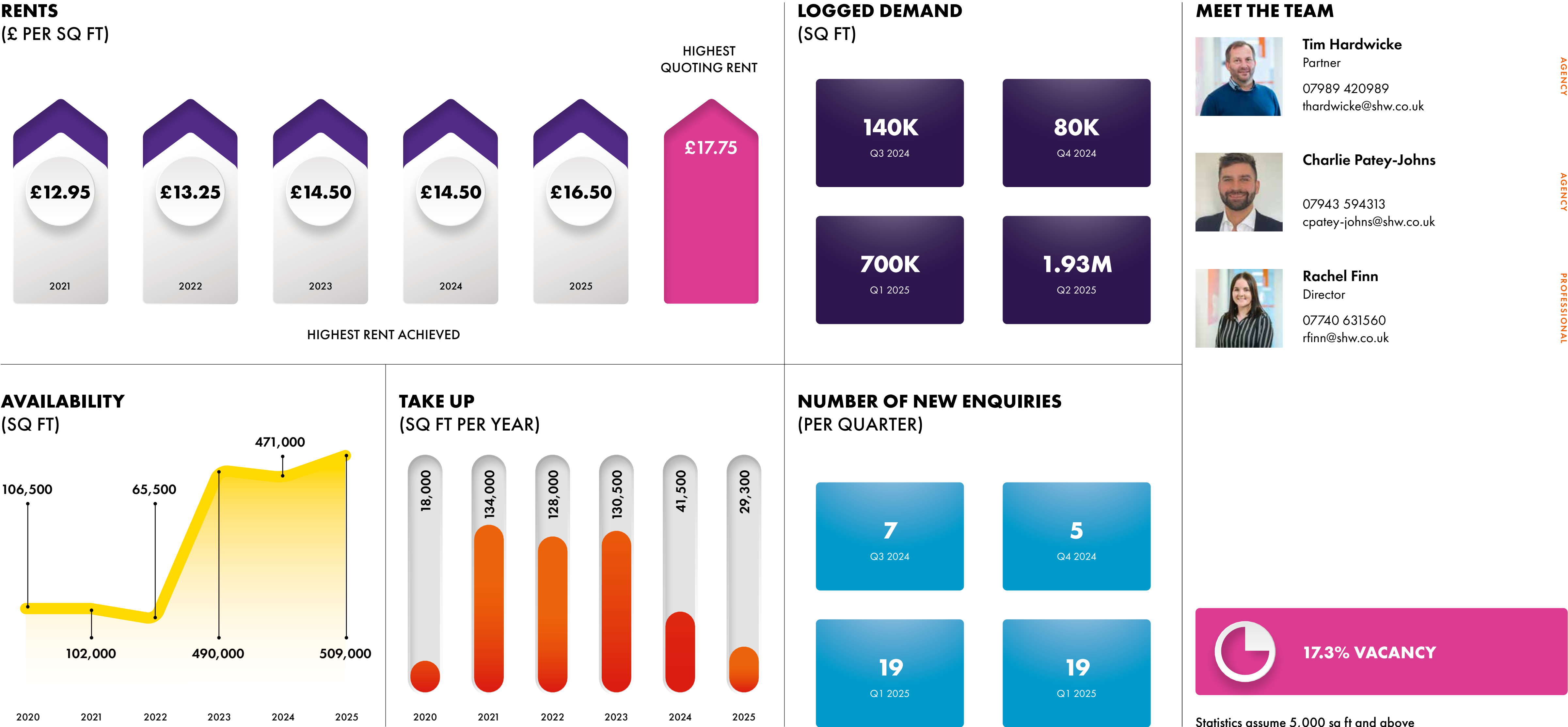
Unit 1. 7,269 sq ft - LET.

Unit 2. 6,250 sq ft - AVAILABLE.

Unit 3. 5,310 sq ft - AVAILABLE.

Unit 4. 5,904 sq ft - AVAILABLE.

Unit 5. 6,865 sq ft - LET.

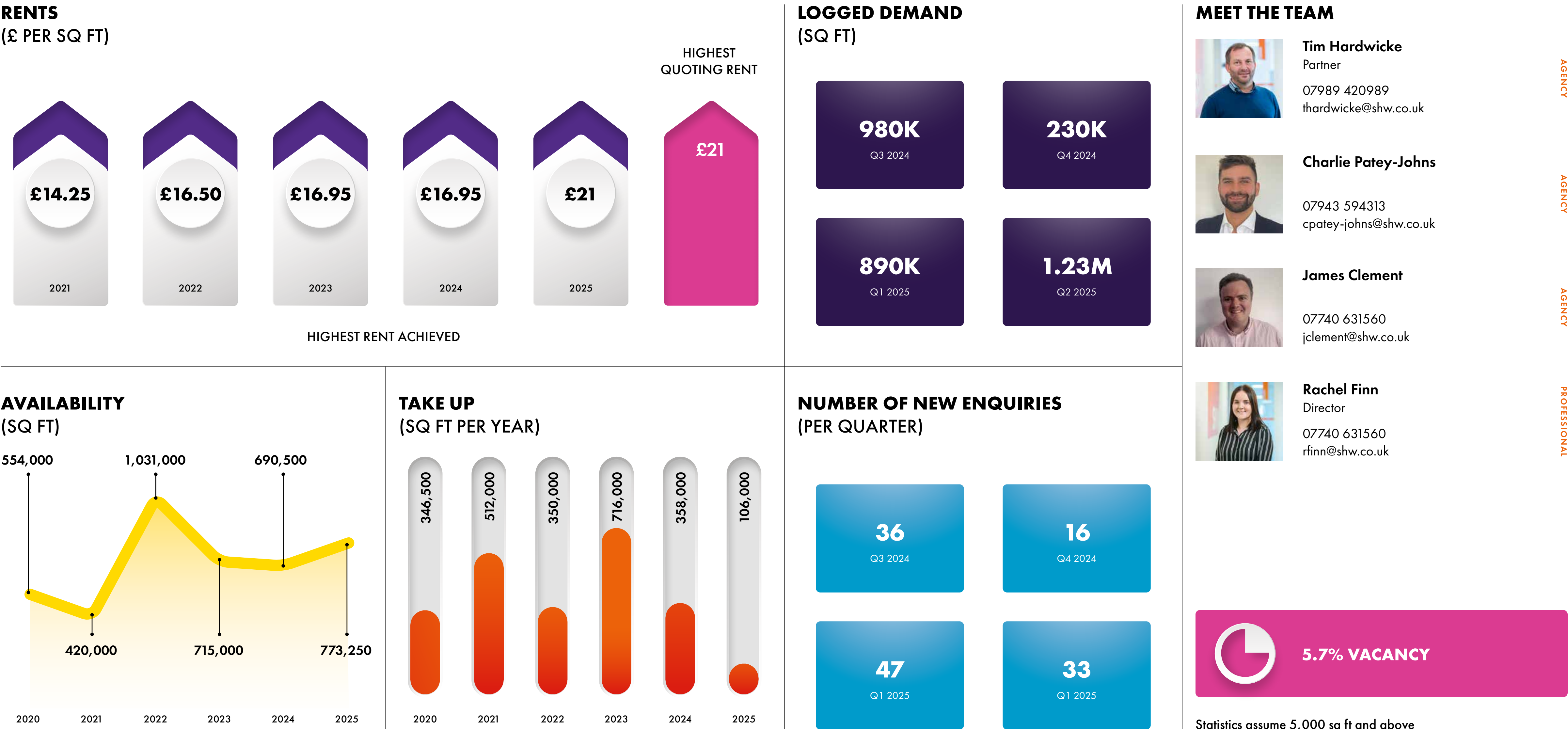


PANATTONI PARK BURGESS HILL

14 new units ready to occupy.

From 8,140 to 147,400 sq ft.

Total scheme totals 457,700 sq ft, 2 Units LET.

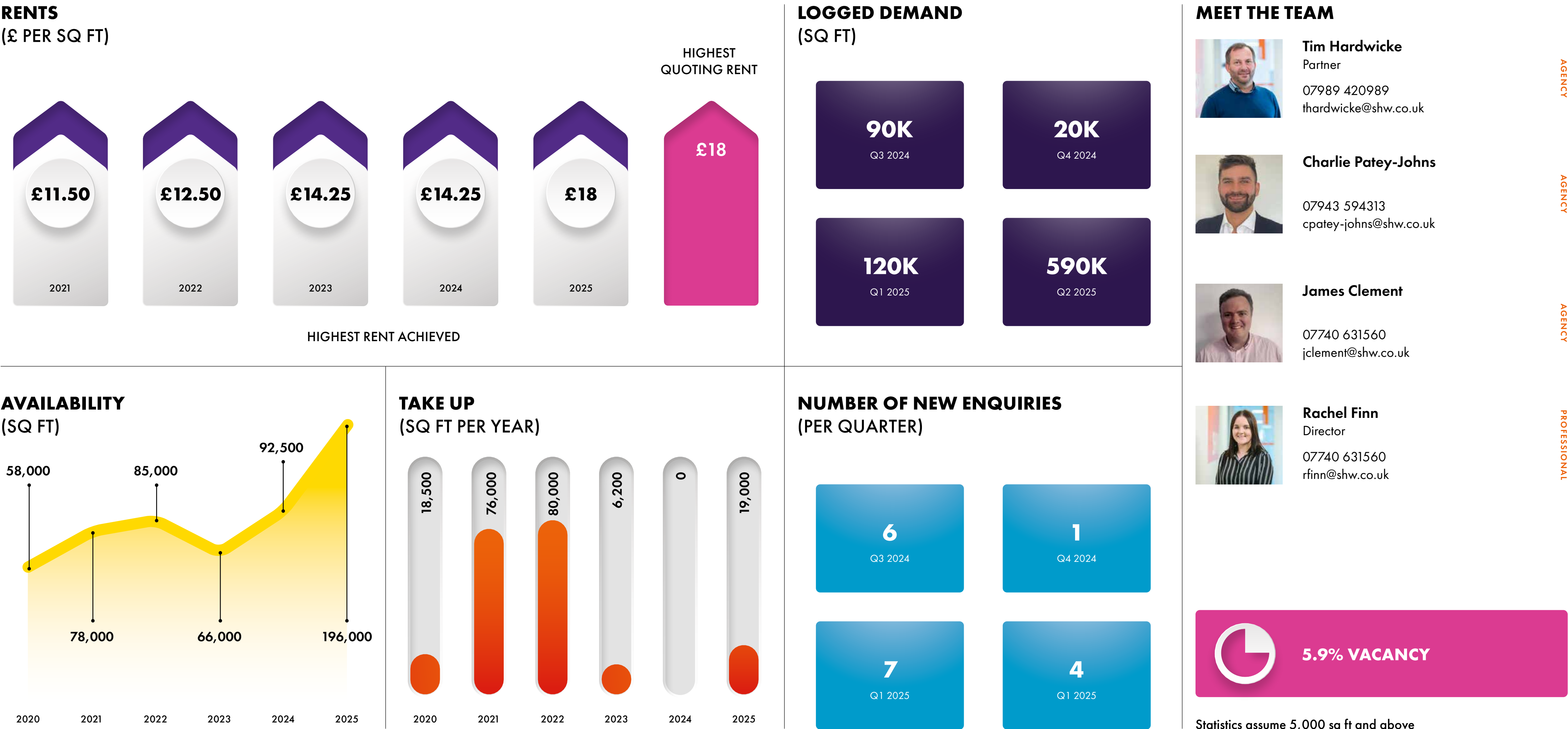


ARROW POINT CRAWLEY

Two very prominent self-contained units.
65,800 sq ft. LET.
18,800 sq ft. LET.

MIDPOINT 23 PEASE POTTAGE / CRAWLEY

7 Unit scheme totalling 76,000 sq ft.
7 Units LET.
1 UNDER OFFER.



BILLINGSHURST ENTERPRISE PARK NR HORSHAM

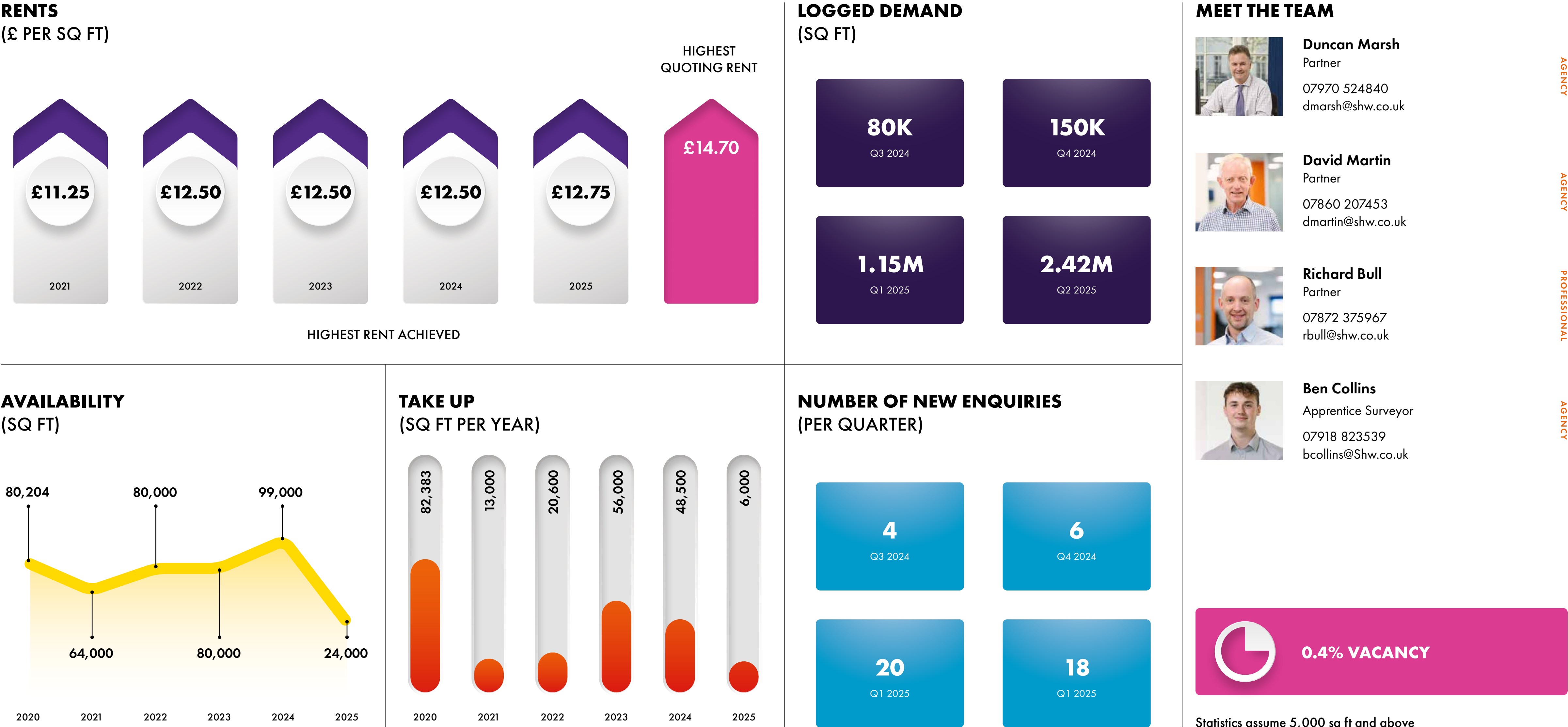
New units from 3,000 to 45,000 sq ft site to be constructed FOR SALE / TO LET.

BILLINGSHURST TRADE PARK NR HORSHAM

Great trade selection with Howdens, Screwfix, Toolstation, Easy Bathrooms, Allsaved, NYE's, B&P, Guildford Tyre Co & LKQ Euro Car Parts.
LAST UNIT AVAILABLE.

FOCAL POINT BILLINGHURST

9 Units from 1,905 to 16,382 sq ft.
AVAILABLE Mid 2026.



PANATTONI PARK, BOGNOR REGIS

3 speculative Units from 31,698 - 205,000 sq ft.
Ready Mid 2026.

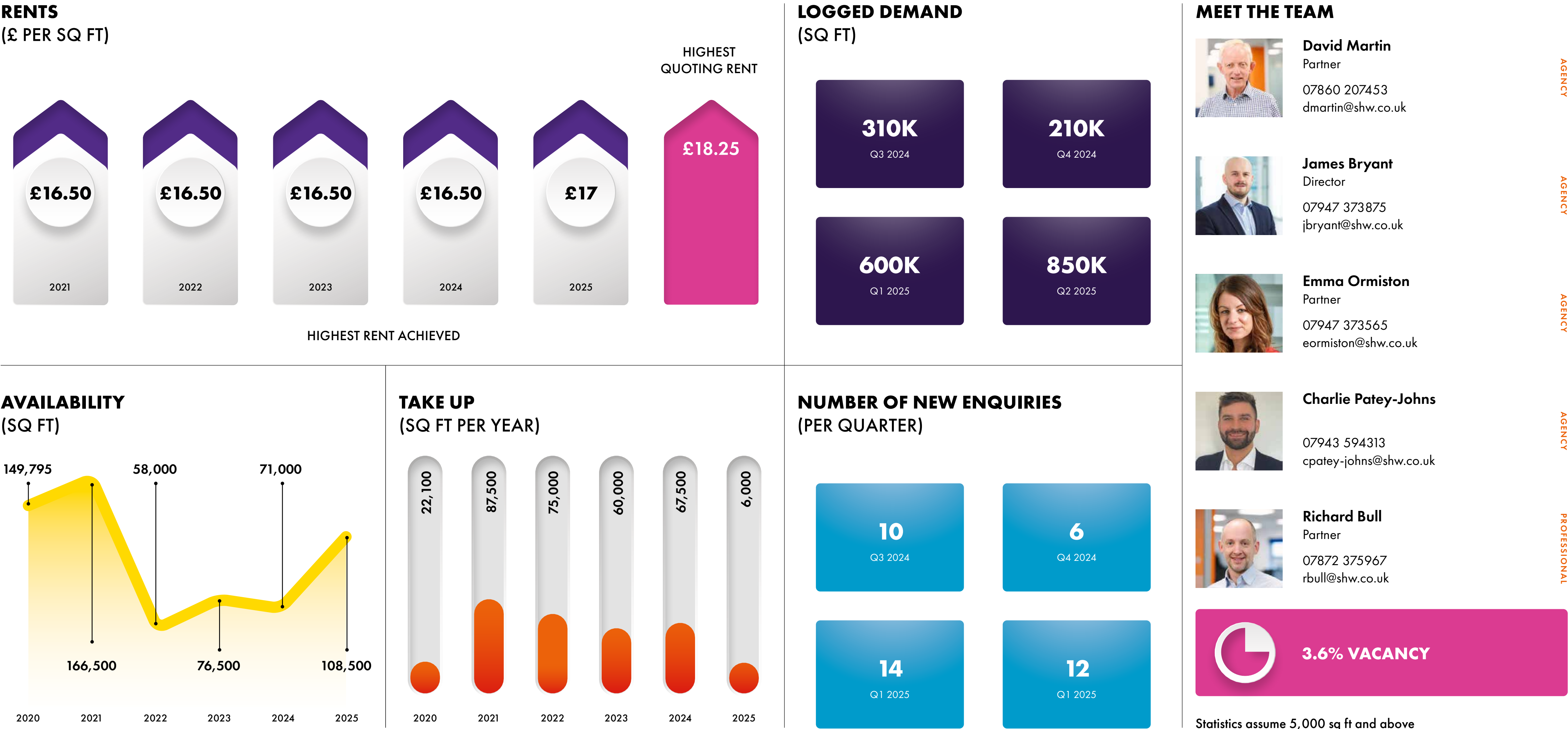


BOGNOR REGIS 30
31,698 sq ft

BOGNOR REGIS 110
113,054 sq ft

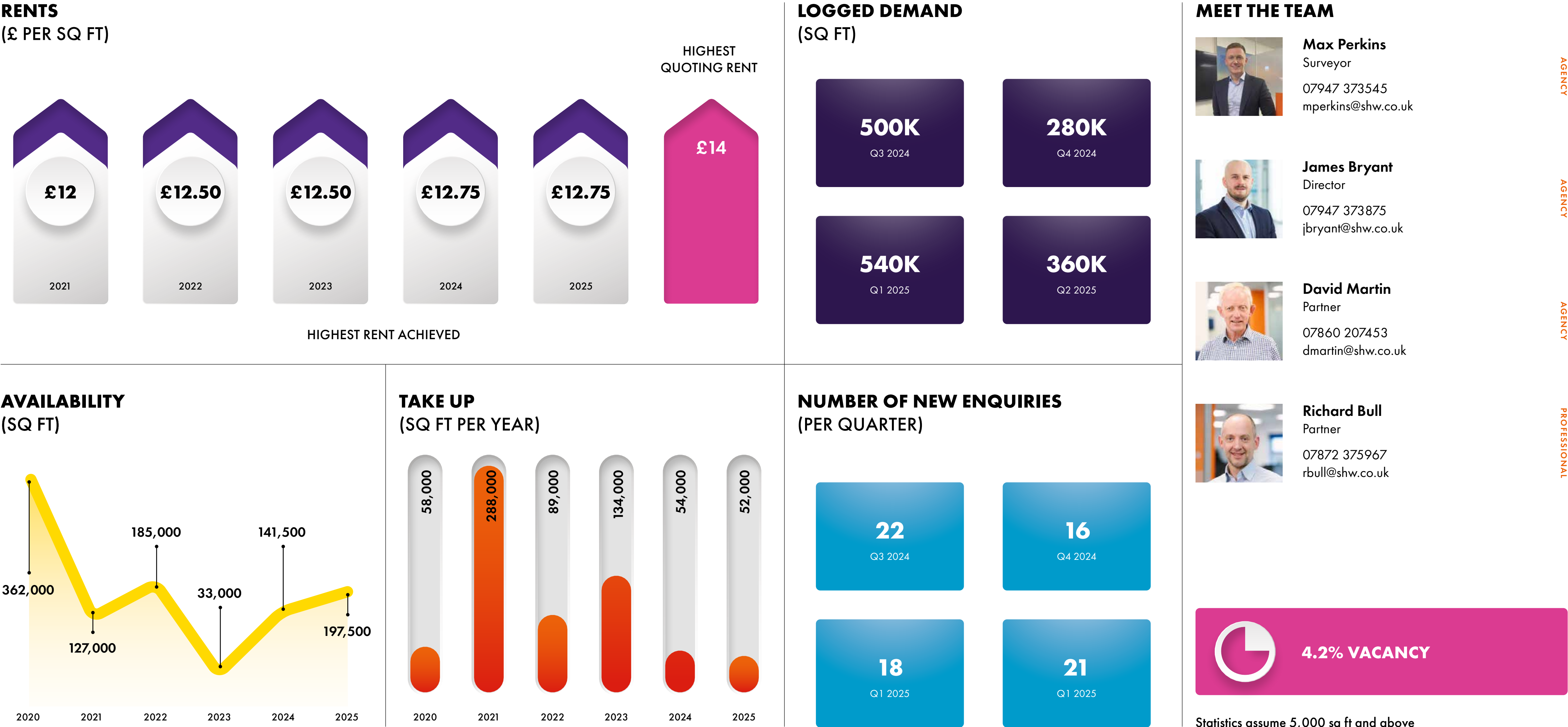
BOGNOR REGIS 60
60,039 sq ft





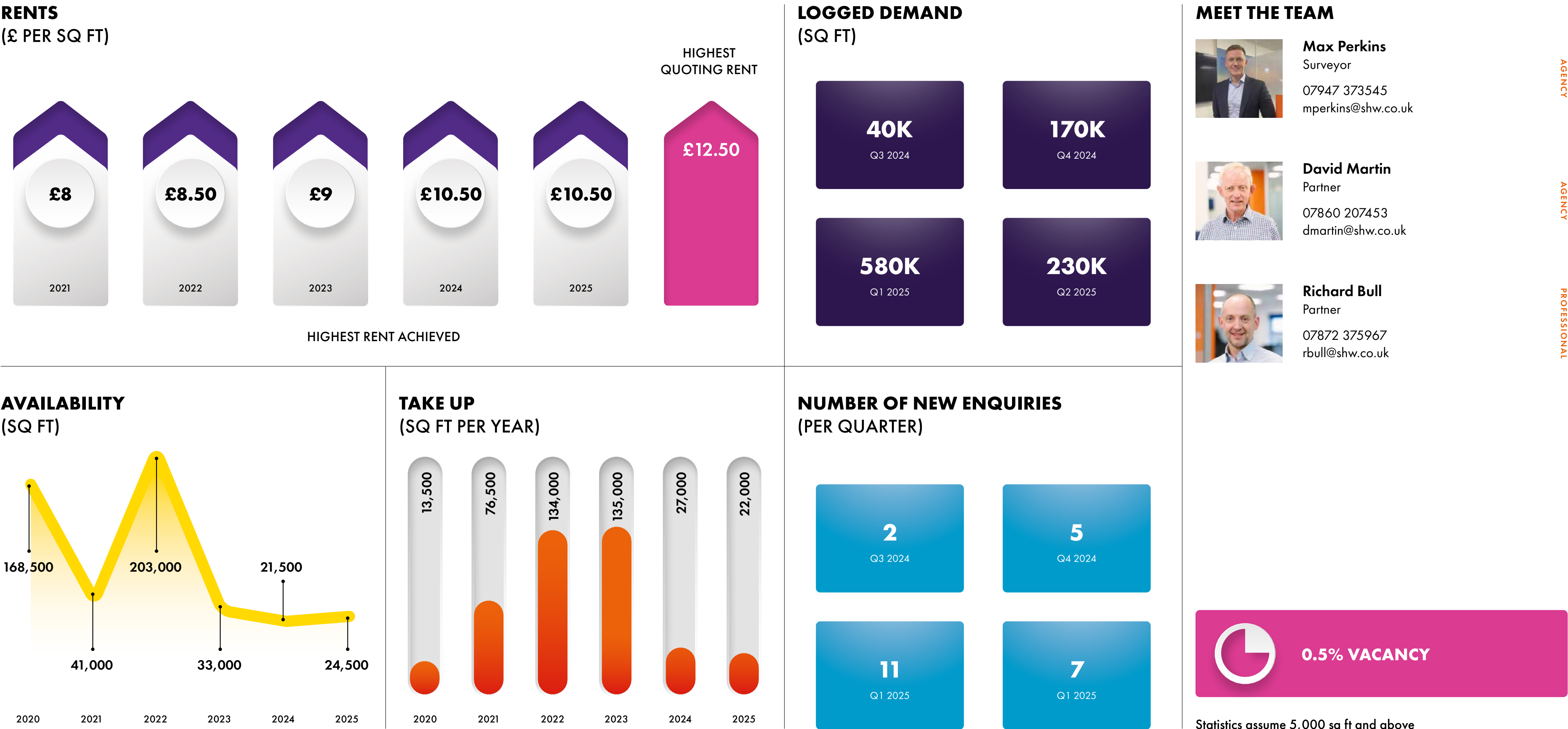
FAIRWAY TRADING ESTATE BRIGHTON

Unit 1A - 38,010 sq ft unit (plus 20,680 sq ft Basement)
TO LET - To be refurbished



SWALLOW BUSINESS PARK HAILSHAM

New Units from 1.000 sq ft AVAILABLE.



NORTH HASTINGS TRADING PARK HASTINGS

Units from 4,800 sq ft AVAILABLE.


RENTS
(£ PER SQ FT)



LOGGED DEMAND
(SQ FT)



MEET THE TEAM

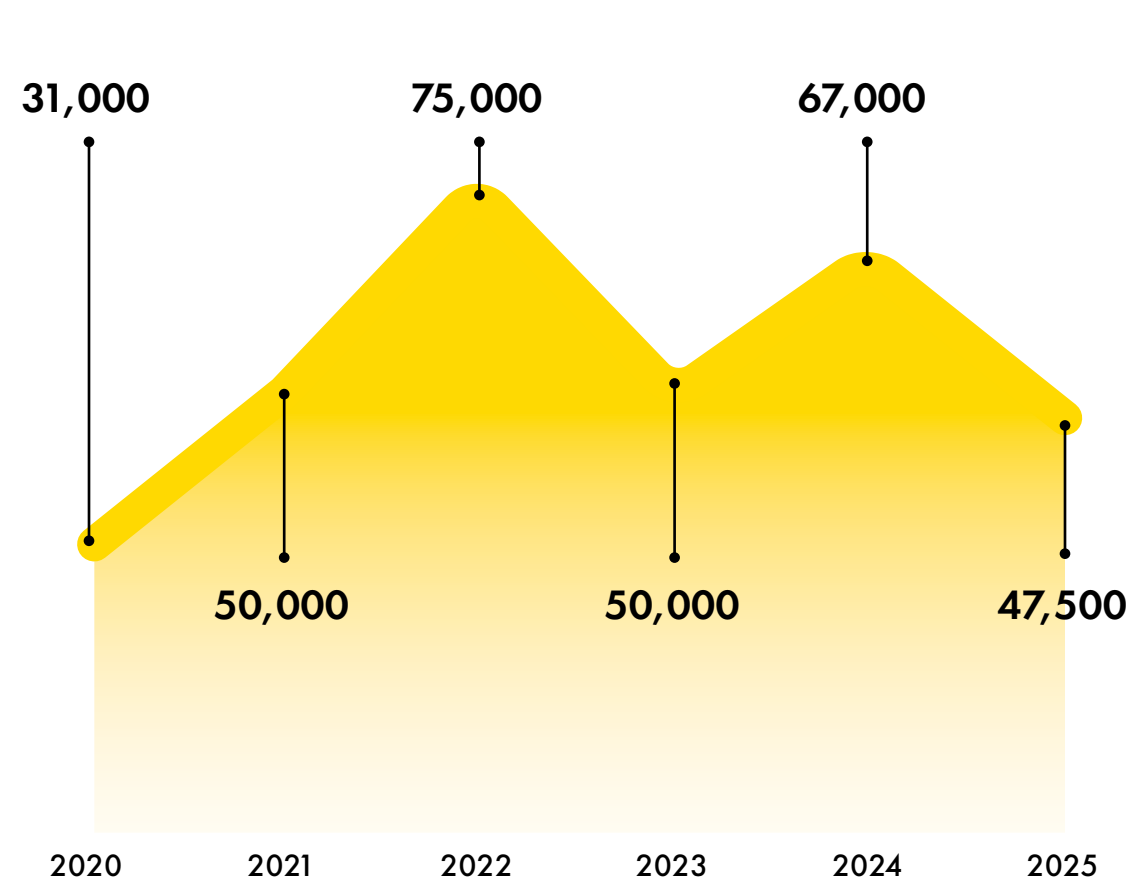
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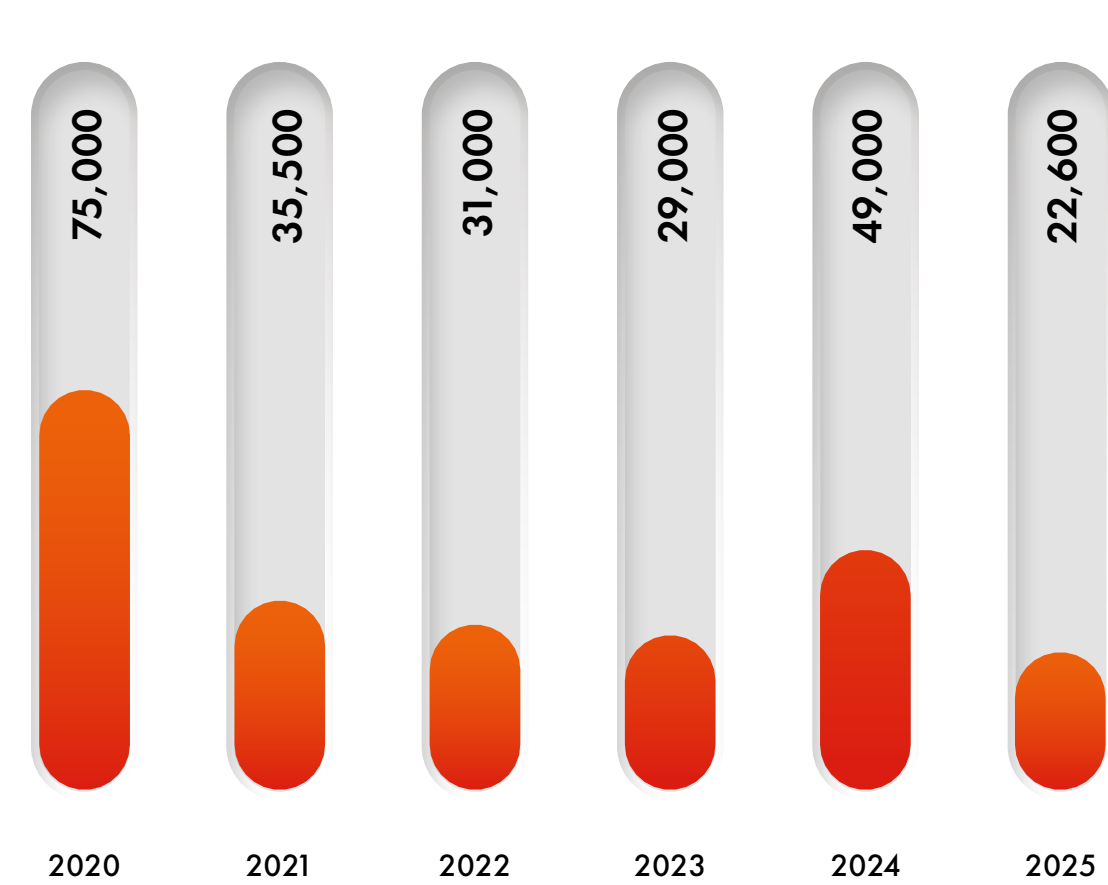
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AVAILABILITY
(SQ FT)



TAKE UP
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES
(PER QUARTER)



 **1.5% VACANCY**

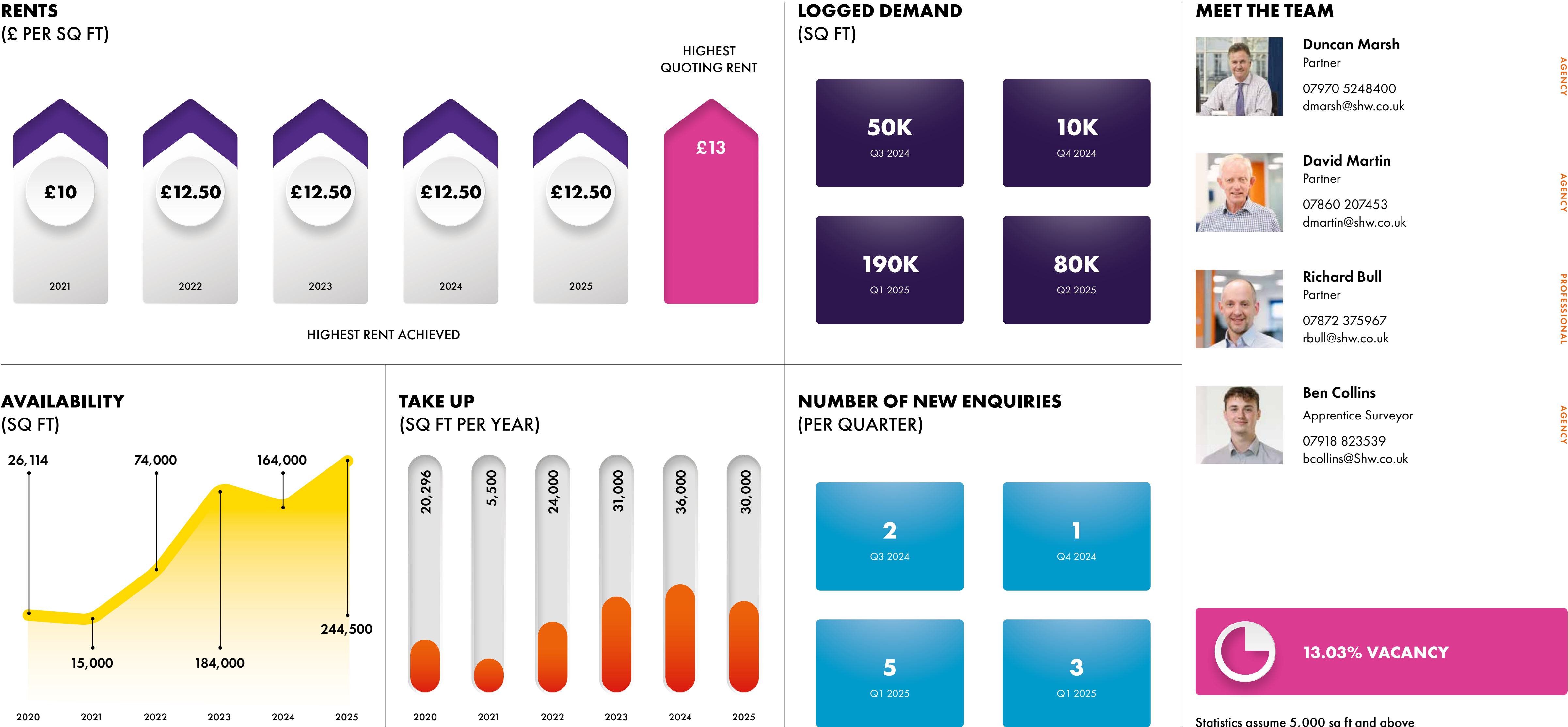
Statistics assume 5,000 sq ft and above

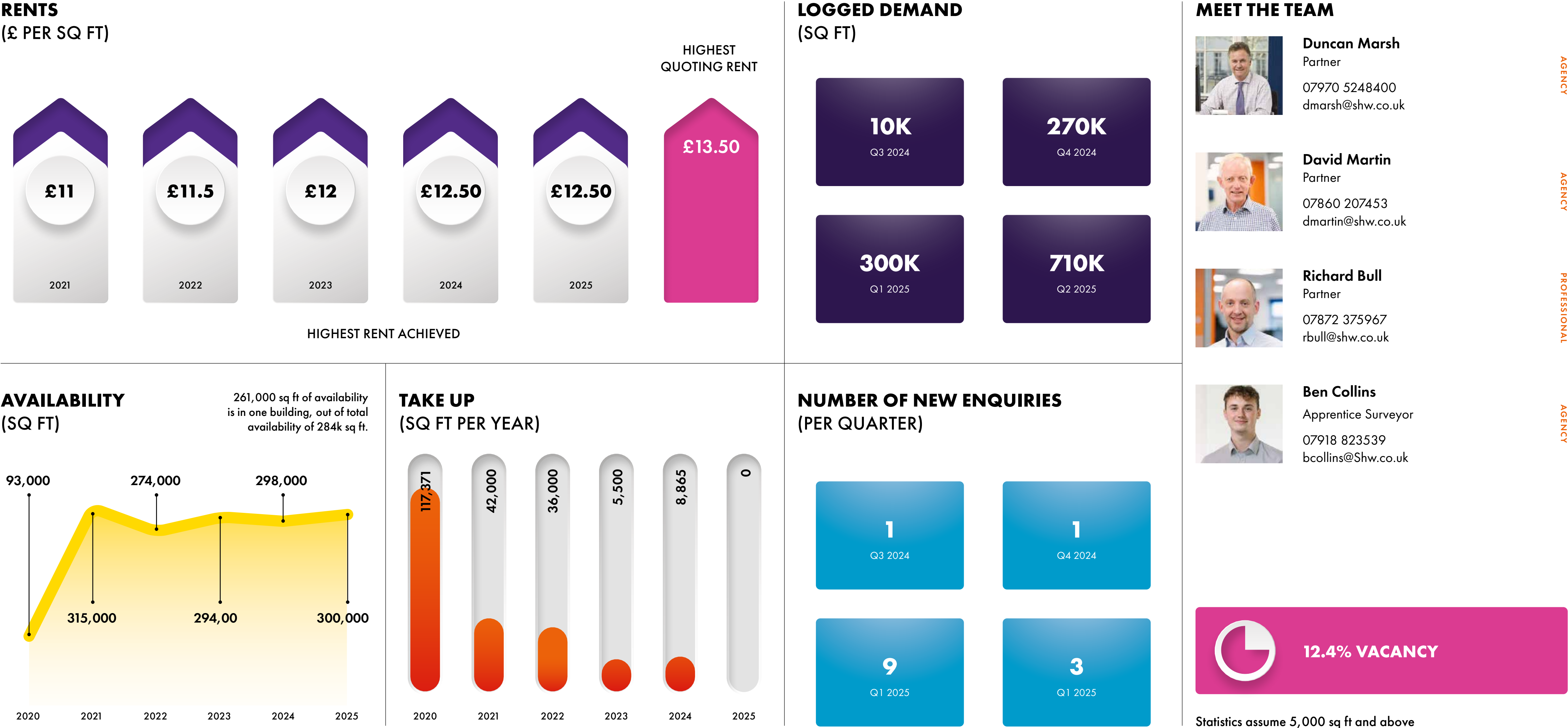
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PROFESSIONAL





RENTS
(£ PER SQ FT)



LOGGED DEMAND
(SQ FT)



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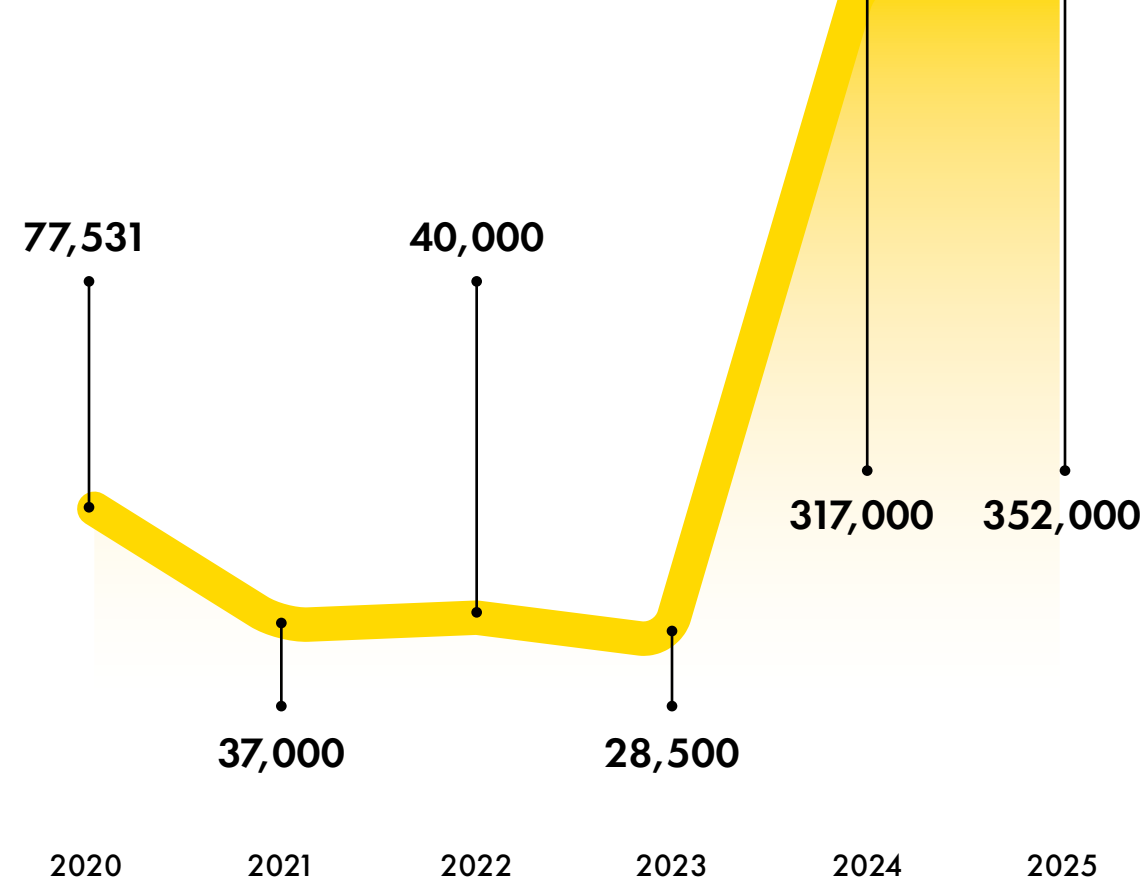


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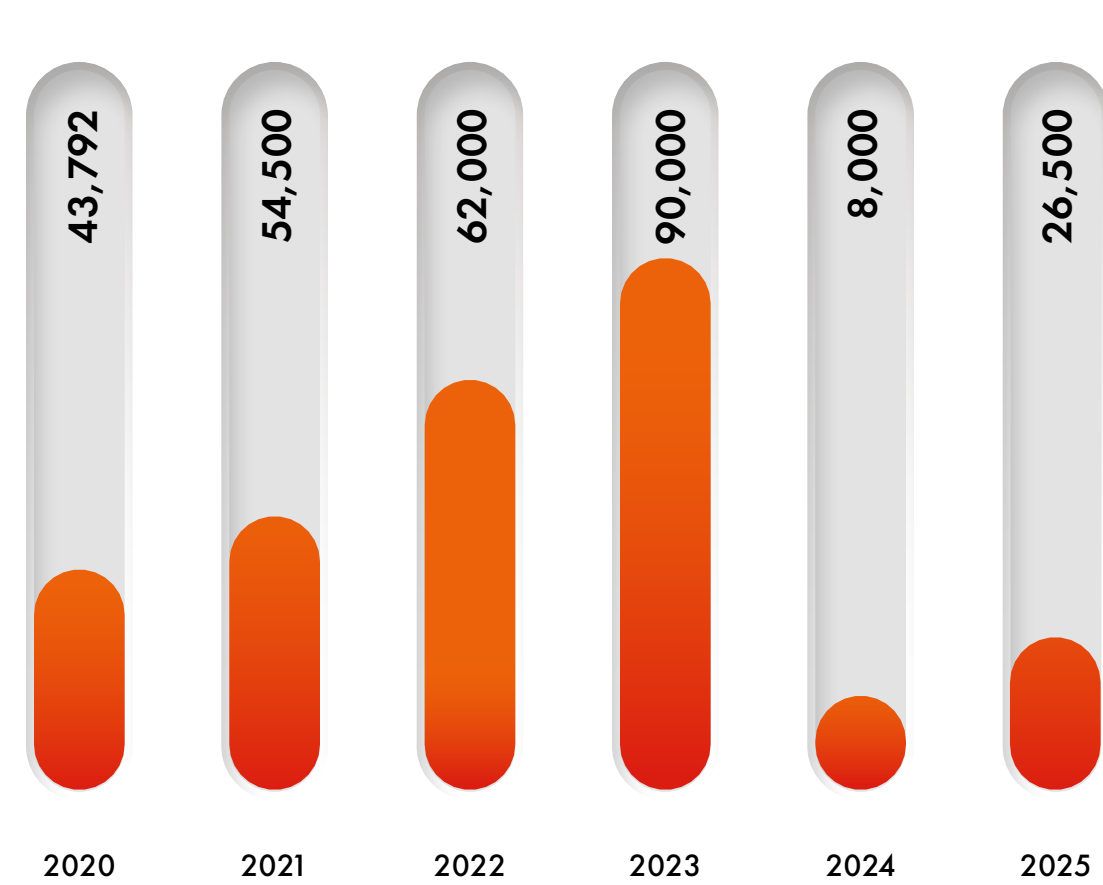


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AVAILABILITY
(SQ FT)



TAKE UP
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES
(PER QUARTER)



13.1% VACANCY

Statistics assume 5,000 sq ft and above

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PANATTONI PARK BRIGHTON

New MULTI-LET scheme ready for occupancy.

Units from 19,500 sq ft (whole scheme totals 267,000 sq ft)

Excellent south coast location just off the A24.

DOLPHIN ENTERPRISE CENTRE SHOREHAM

Various units refurbished.

Units available from 1,068 – 15,600 sq ft.

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