

# INDUSTRIAL & LOGISTICS FOCUS Q1 2024



@SHWPROPERTY



SHW PROPERTY

**SHW**

**MAKING  
PROPERTY  
WORK**

**SHW.CO.UK**



WELCOME

Q1 FOCUS 2024

Welcome to the Q1 2024 edition of SHW’s South East Industrial & Logistics Focus.

On the whole, 2023 saw a good level of take-up in most areas across the South East, across all size ranges, with lower take up generally in locations where availability of good quality stock was restricted.

As expected, the majority of the good demand is linked to logistics / B8, rather than B1 manufacturing, however, this sector did slowdown in 2023 compared with 2022 and the larger (over 75,000 sq ft) size saw a reduction in demand.

Due to a number of factors such as land prices, build costs and softening of yields, rents continue to be robust and, in many locations, continue to rise. However, the rate of increase has slowed, albeit incentives have increased marginally.

Due to investment yields softening, developers are having to re-price land purchases in order to make appraisals stack up, but many speculative newbuild schemes are still continuing at pace in prime locations with low supply.

Environmental, Social & Governance (ESG) is becoming increasingly important for investors and often a key driving force for occupiers wanting to lease and buy buildings. Increasingly high utility costs are making ‘green buildings’ with lower running costs even more attractive.

This report reviews recent activity and market trends, comparing this with past take-up and availability. For more information, please contact any member of the SHW team.



**TIM HARDWICKE**  
Partner Head of Agency





UK ECONOMY AND THE INVESTMENT MARKET

- GDP in the UK economy has steadily and resiliently grown since the covid volatility of 2020/2021, despite the impact of covid, Brexit, inflation and higher interest rates.
- With UK domestic interest rates increased as the Bank of England seeks to combat inflation, the higher cost of money has reduced the margin between the amount of interest that borrowers must pay for debt and the rent that they hope to collect.
- Consequently, buyers have been seeking higher yields to maintain margins – this reduces sale prices, this is now somewhat ameliorated by expectations of inflation and the interest rates steadying
- Despite this, many buyers and sellers are seeking to trade for their own reasons, often driven by factors such as generational change, Inheritance Tax project completion, fund life ending, redemptions, lender pressures or crystallising profit.

INDUSTRIAL INVESTMENT YIELDS

Industrial Yields **4.5% - 10%**

Depending on:

- Location
- Letting
- Covenant
- ESG Credentials
- Parking / site cover
- Specification

BUYER TYPES

- HNW Individuals
- Family Property Companies
- Pension Funds
- Family Office/Trust
- Property Investment Companies
- SIPP and SSAS entities
- Property Developers

**Resilience** – Well let, low site cover, asbestos free, great location, good specification and ESG

**Re-Pricing** – Short leases, high site cover, poor ESG

FUTURE

- Continued occupier and investor demand from trade counter, warehousing and other use types
- New build occupier demand is high, and this is reflected in correlating investor demand for new buildings
- The changing retail habits will continue to drive industrial demand



**Lottbridge Drove, Eastbourne**

Grahams / St Gobain 40,000 sq ft investment with development potential acquired for private clients



**PetsCorner, Handcross**

Investment acquired by SHW for Mileway



**Tidy Estate Ditchling Common**

Investment acquired by SHW for Petchey Holdings

MEET THE TEAM



**Martin Clark**

Partner

07771 780708

mclark@shw.co.uk



**Nick Bradbeer**

Investment Surveyor

07850 605770

nbradbeer@shw.co.uk



**Alex Gale**

Partner

07768 500304

agale@shw.co.uk



**Tim Hardwicke**

Partner

07989 420989

thardwicke@shw.co.uk

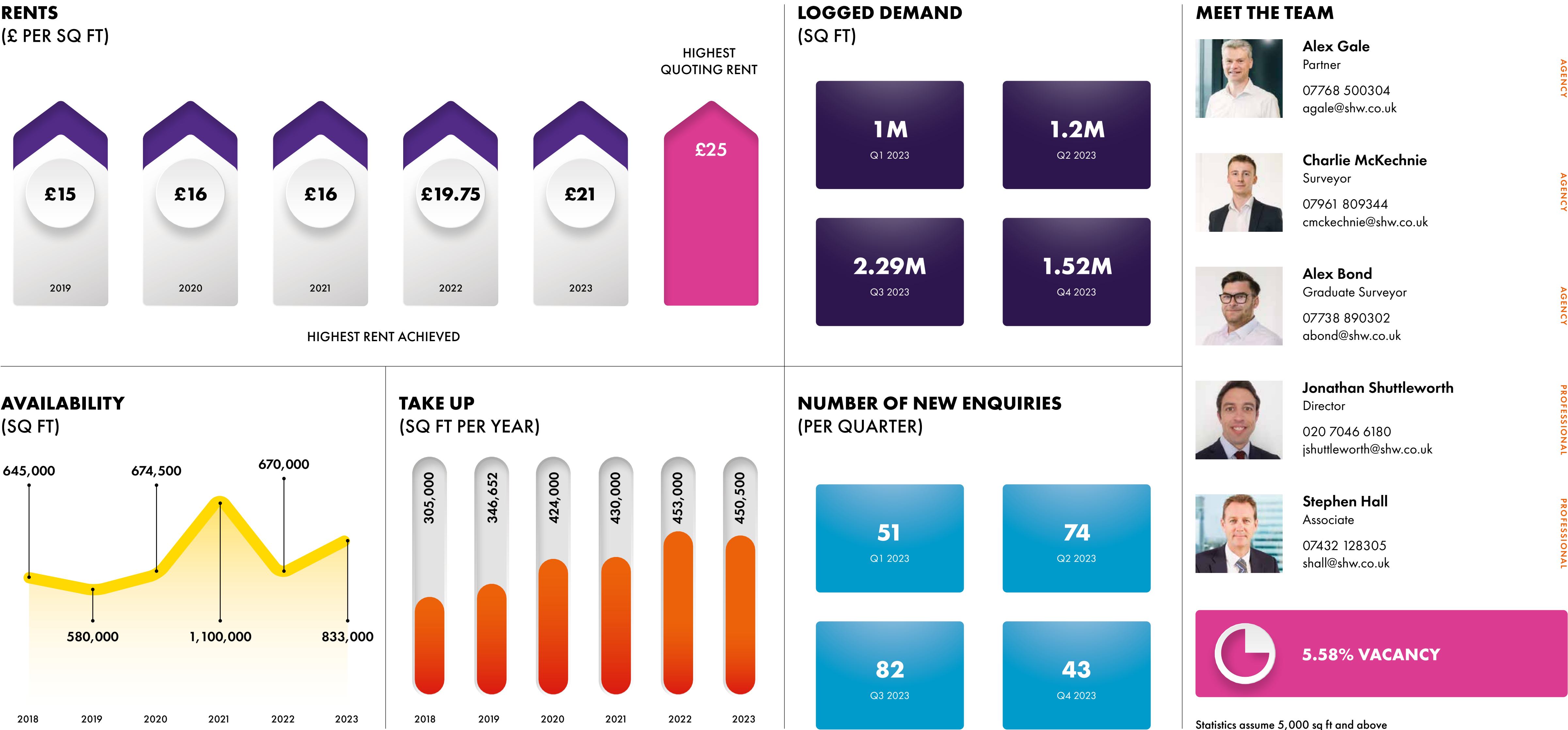
AGENCY

AGENCY

AGENCY

AGENCY





# MERTON 37 SW19

37,000 sq ft SOLD to an owner occupier.



PHASE 2

# PROLOGIS BEDDINGTON CROYDON

90,000 sq ft in 4 units COMING IN 2024.

# MI1 GOAT ROAD MITCHAM

310,000 sq ft in 7 units COMING SOON.



RENTS  
(£ PER SQ FT)



LOGGED DEMAND  
(SQ FT)



MEET THE TEAM



**Mark Skelton**  
Partner  
07885 743202  
mskelton@shw.co.uk



**Alex Gale**  
Partner  
07768 500304  
agale@shw.co.uk



**Alex Bond**  
Graduate Surveyor  
07738 890302  
abond@shw.co.uk

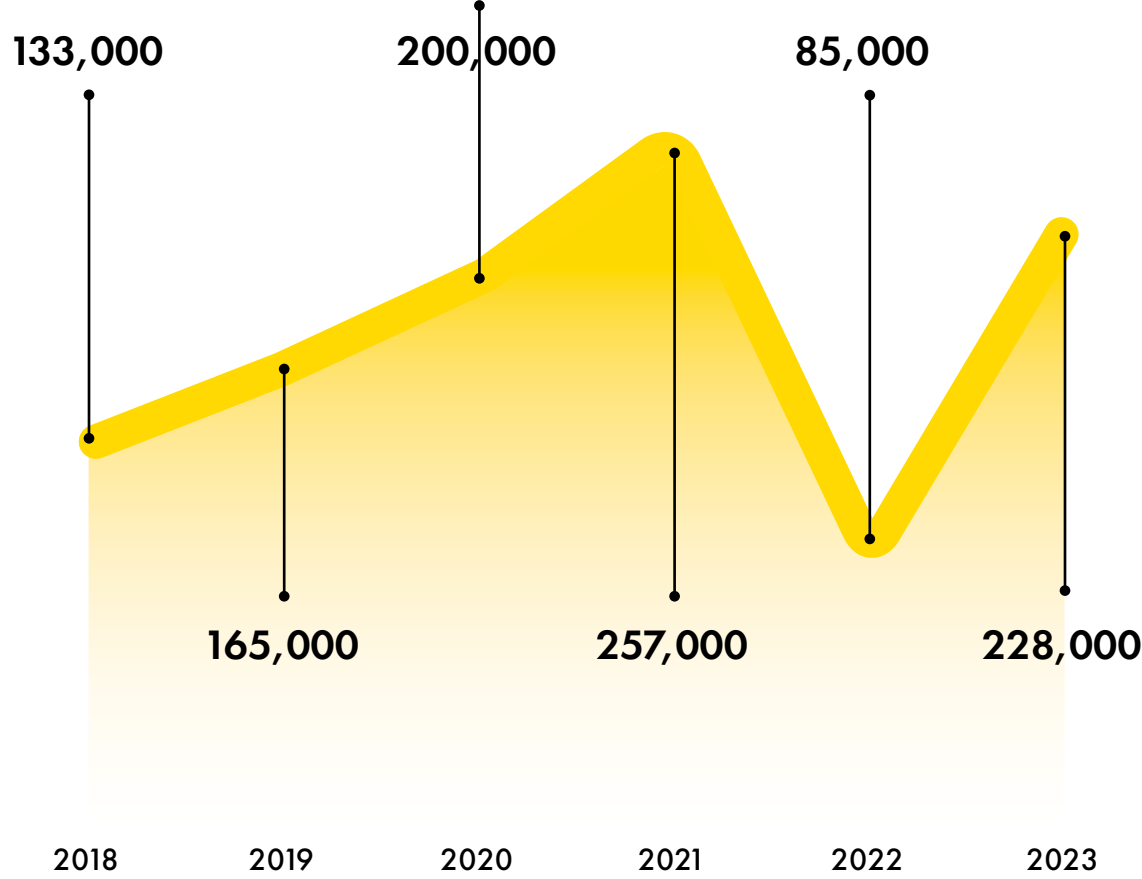


**Charlie McKechnie**  
Surveyor  
07961 809344  
cmckechnie@shw.co.uk

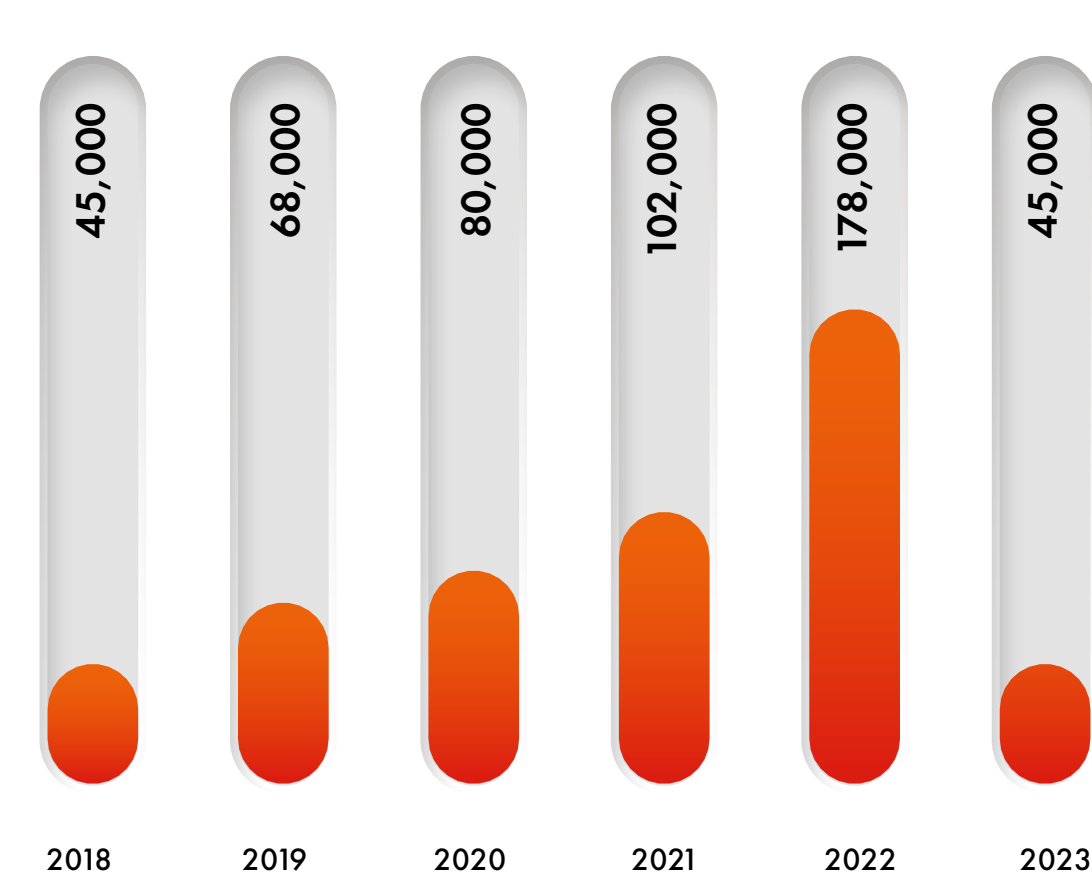


**Jonathan Shuttleworth**  
Director  
020 7046 6180  
jshuttleworth@shw.co.uk

AVAILABILITY  
(SQ FT)



TAKE UP  
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES  
(PER QUARTER)



**5.22% VACANCY**

Statistics assume 5,000 sq ft and above

AGENCY

AGENCY

AGENCY

AGENCY

PROFESSIONAL


RENTS  
(£ PER SQ FT)




LOGGED DEMAND  
(SQ FT)




MEET THE TEAM



**Alex Gale**  
Partner  
07768 500304  
agale@shw.co.uk

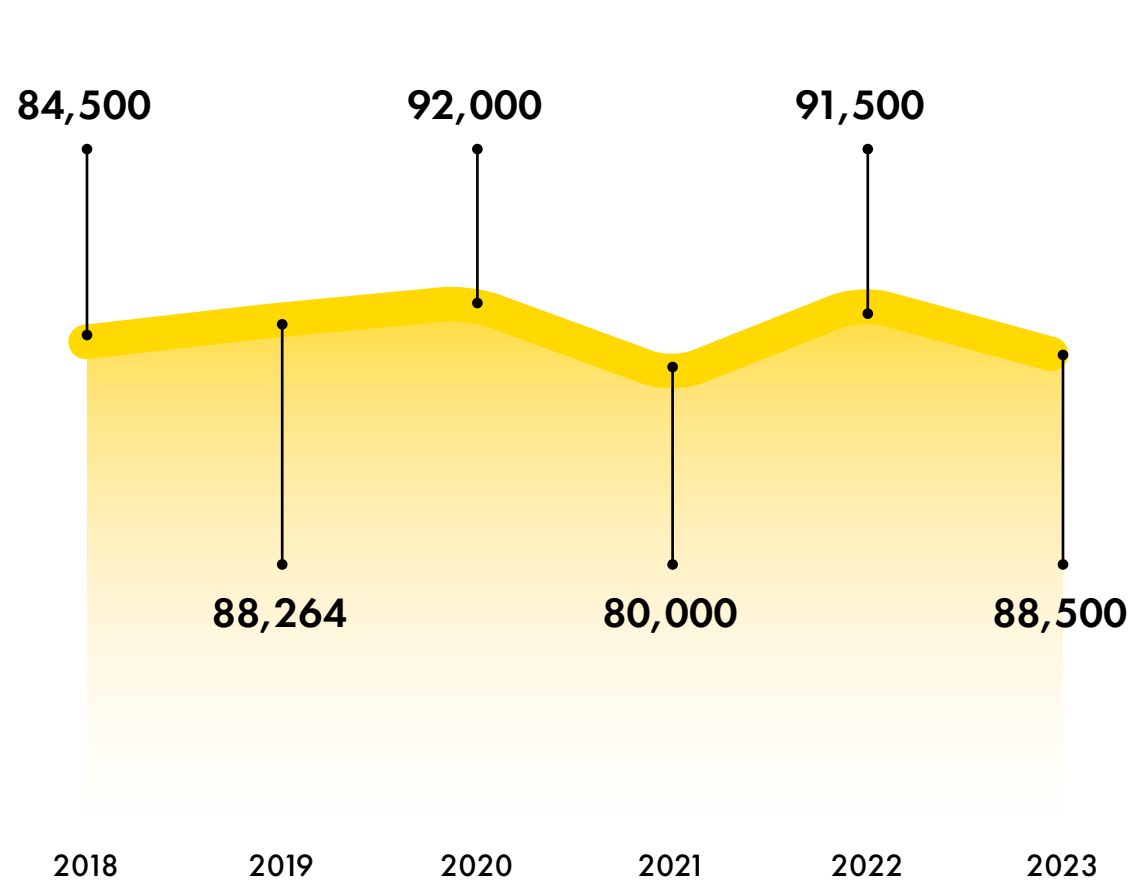


**Charlie McKechnie**  
Surveyor  
07961 809344  
cmckechnie@shw.co.uk

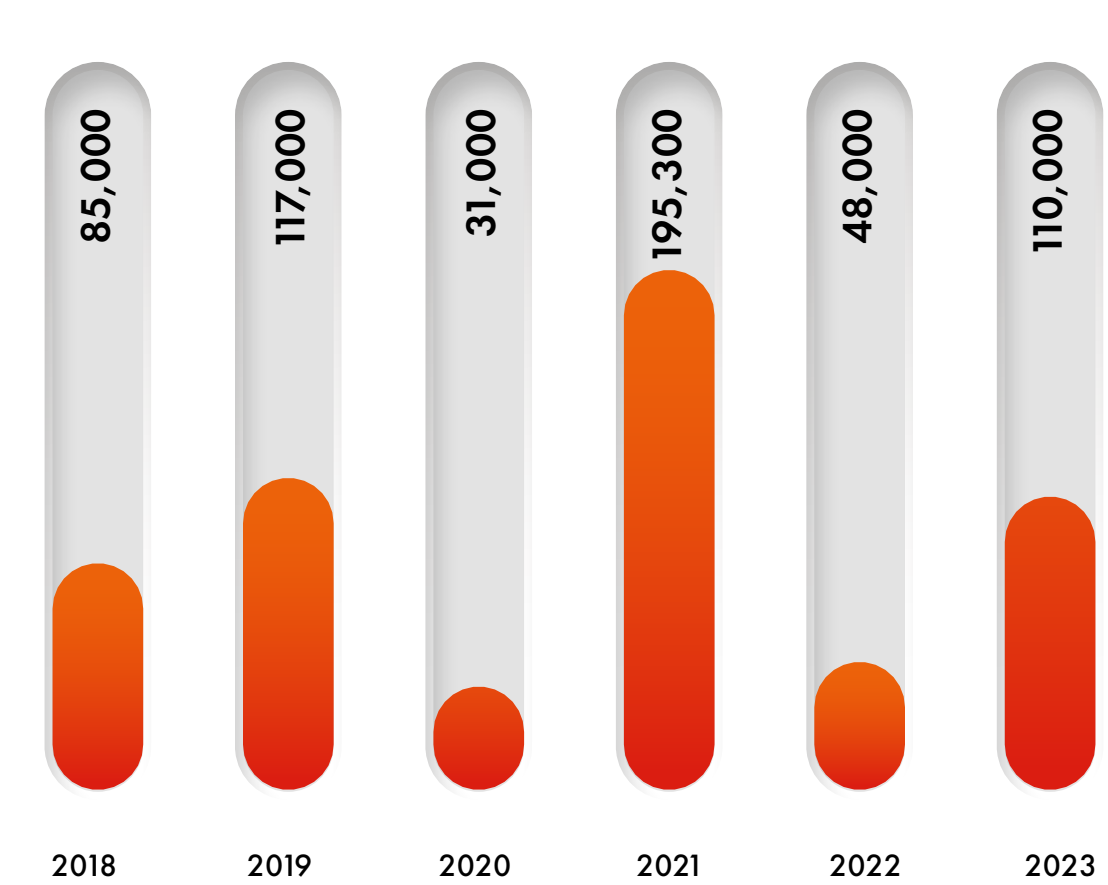


**Laura Miles**  
Director  
07947 373275  
lmiles@shw.co.uk

AVAILABILITY  
(SQ FT)



TAKE UP  
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES  
(PER QUARTER)





**James Clement**  
07740 631560  
jclement@shw.co.uk



**Rachel Finn**  
Director  
07740 631560  
rfinn@shw.co.uk



**3.3% VACANCY**

Statistics assume 5,000 sq ft and above

AGENCY

AGENCY

AGENCY

AGENCY

PROFESSIONAL



# SALTWHISTLE BUSINESS PARK

## REDHILL

5 new units from 5,300 sq ft

Unit 1. 7,269 sq ft - LET

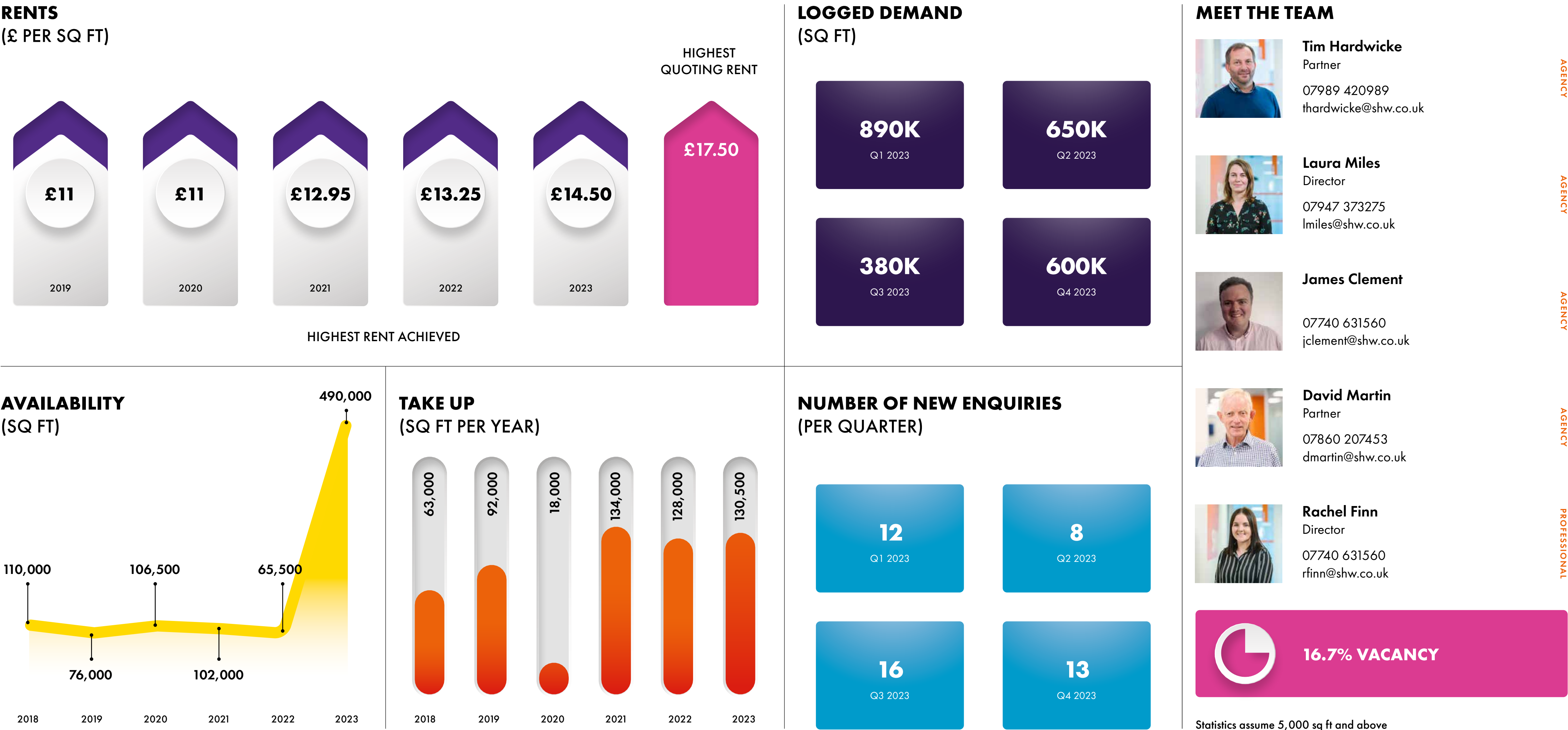
Unit 2. 6,250 sq ft - AVAILABLE

Unit 3. 5,310 sq ft - AVAILABLE

Unit 4. 5,904 sq ft - AVAILABLE

Unit 5. 6,865 sq ft - UNDER OFFER







# SUSSEX JUNCTION BURGESS HILL

Three prominent new units with direct access to the A23 totalling 109,500 sq ft.  
Is this the best located distribution unit in Sussex?  
ALL LET.



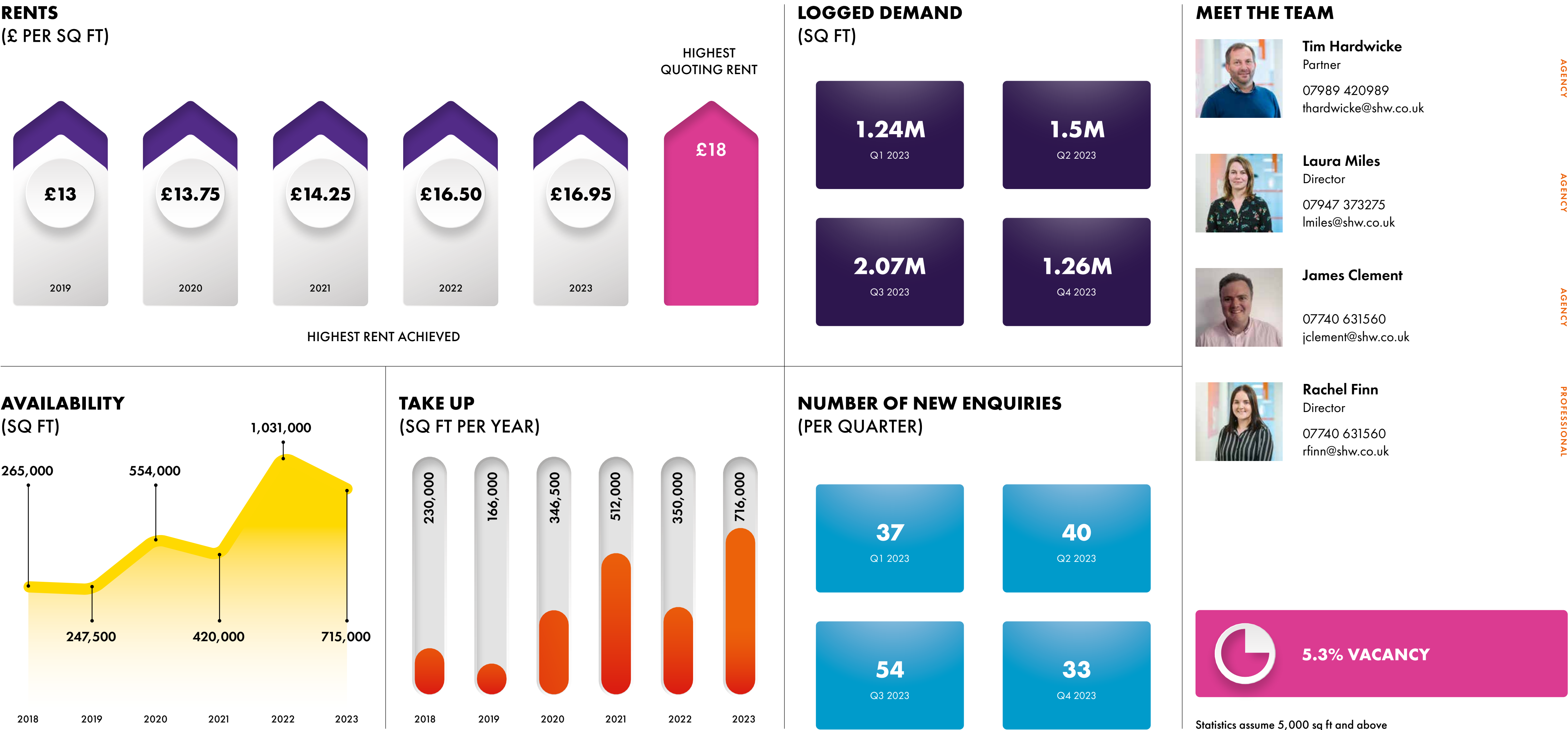
# PANATTONI PARK BURGESS HILL

14 new units ready to occupy Q1 2024.

From 7,660 to 142,000 sq ft.

Total scheme totals 435,000 sq ft.







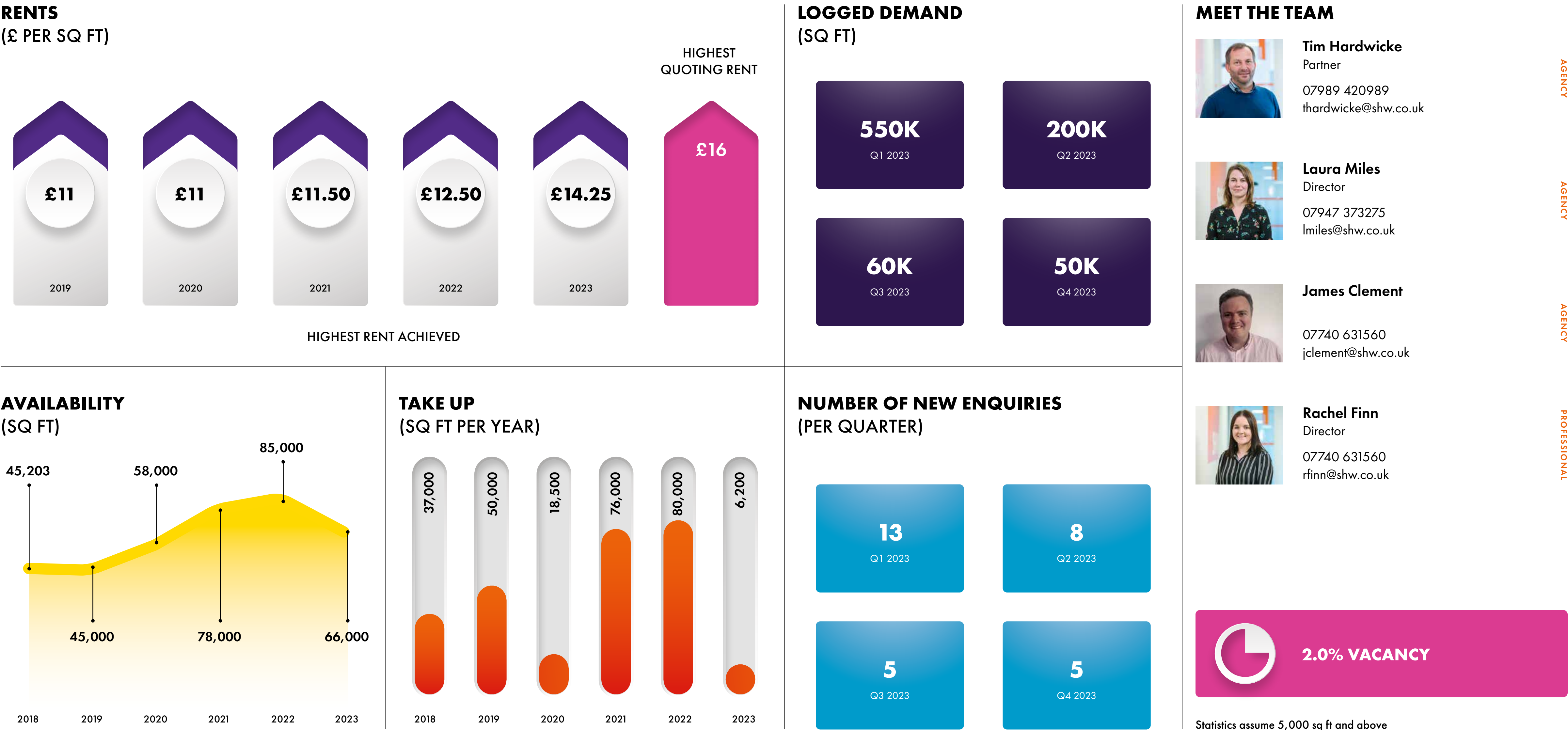
# ARROW POINT CRAWLEY

Two very prominent self-contained units.  
65,800 sq ft. LET.  
18,800 sq ft. UNDER OFFER.  
12M eaves & deep secure yards.  
Ready for occupation and very good interest  
being shown.

# THE BASE CRAWLEY

Two highly specified units in a prominent position within  
the Manor Royal Business Improvement District.  
Units of 147,000 & 88,700 sq ft on a self-contained site  
12M eaves & deep secure yards.  
The largest units capable of being occupied in Crawley.  
READY TO OCCUPY NOW.







# BILLINGSHURST ENTERPRISE PARK NR HORSHAM

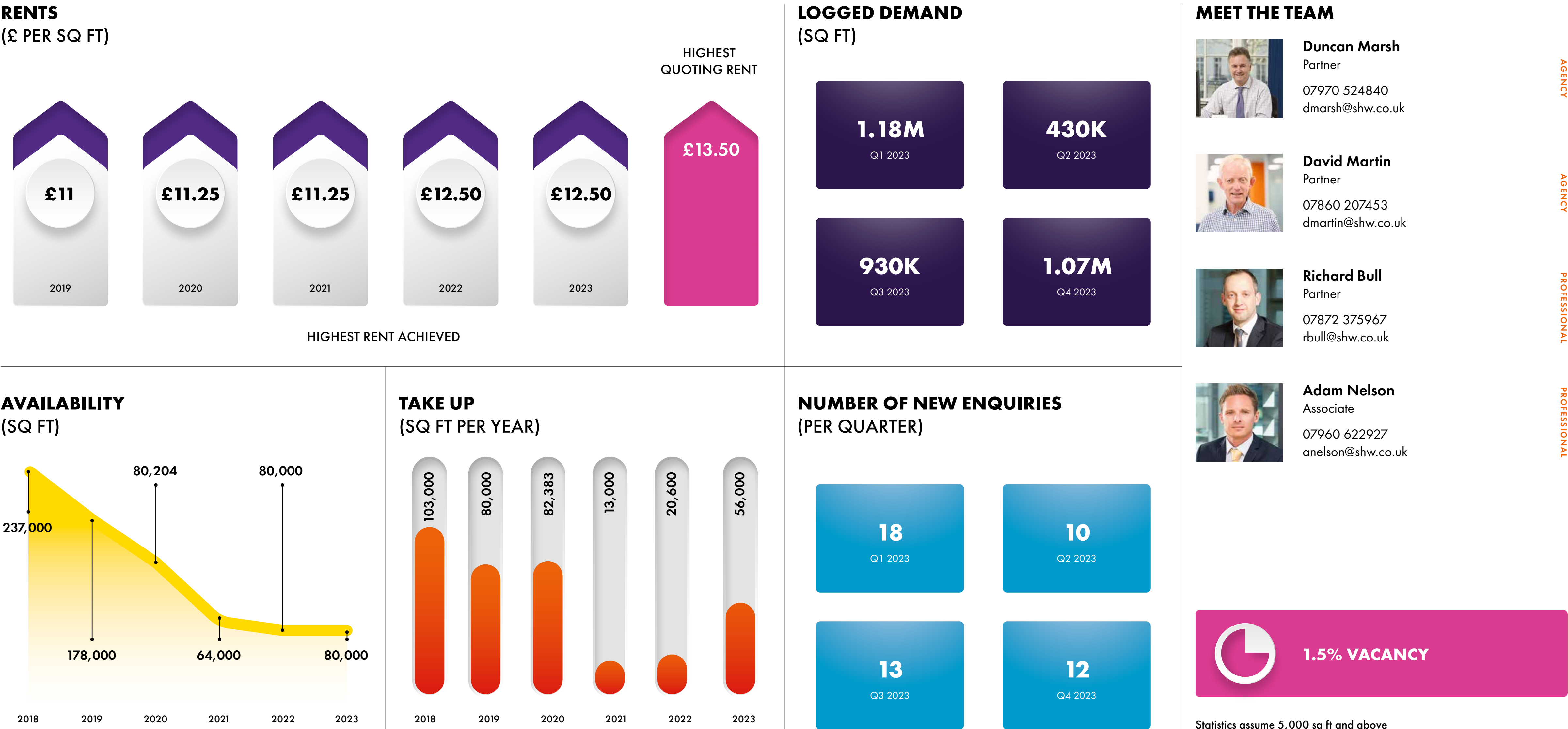
New units from 3,000 to 45,000 sq ft site to be constructed FOR SALE / TO LET.



# BILLINGSHURST TRADE PARK NR HORSHAM

Great trade selection with Howdens, Screwfix, Toolstation, Easy Bathrooms, Allsaved, NYT's, B&P, Guildford Tyre Co.  
LAST UNITS AVAILABLE.







# OLDLANDS, NEWLANDS ROAD BOGNOR REGIS

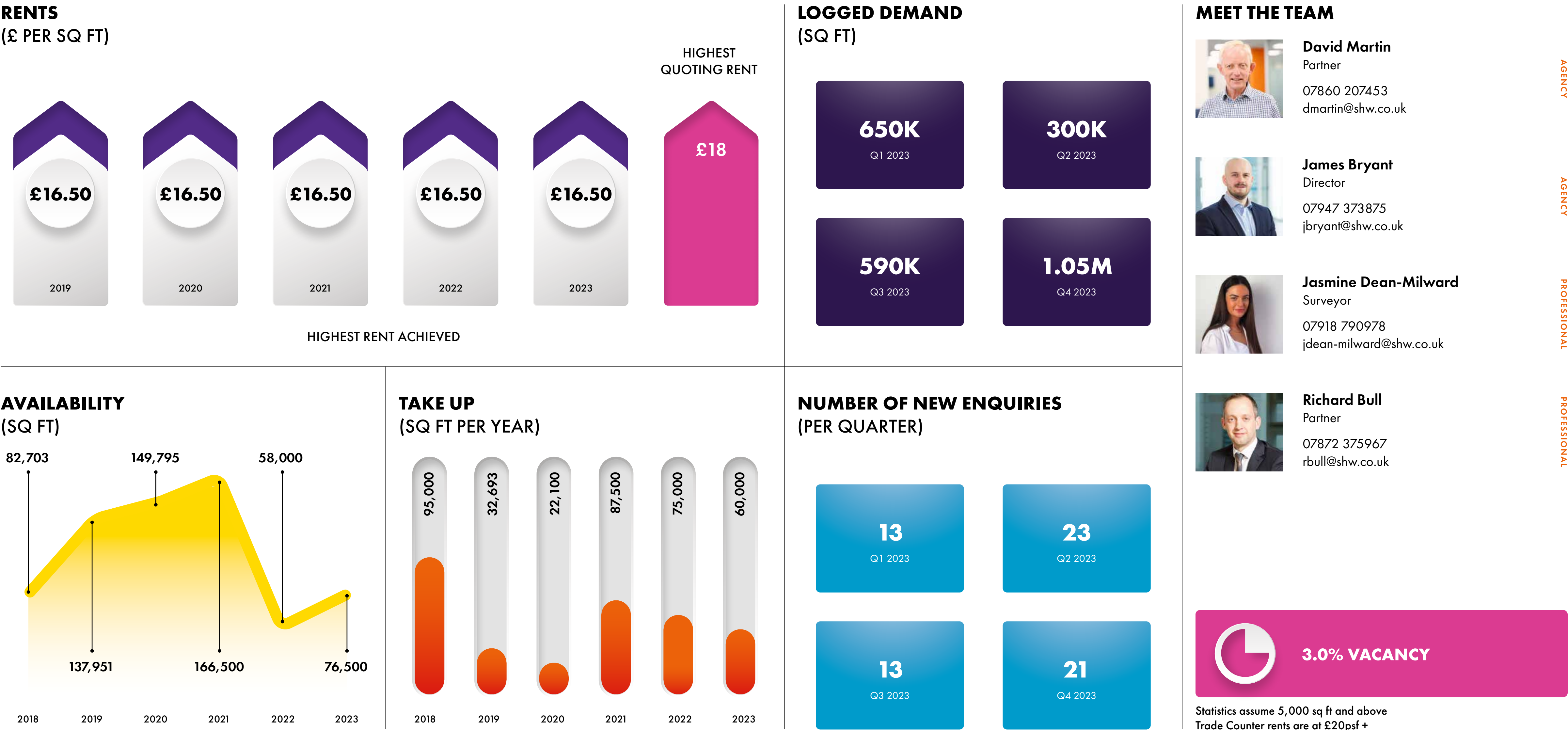
3.4 acre development site FOR SALE.



Southampton/  
Chichester »

Shipney »







# BRIGHTON TRADE PARK

## BRIGHTON

Unit 4 - 3,910 sq ft - EXCHANGED

Unit 5 - 13,720 sq ft - AVAILABLE





## CONTACT



**Tarniah Thompson**

Facilities Management & Sustainability

0207 046 6191

[tthompson@shw.co.uk](mailto:tthompson@shw.co.uk)

AGENCY

Driven by green targets and increasing energy costs Industrial & Logistics occupiers are becoming increasingly focussed on environmental, social and governance (ESG). As a result buildings with good green credentials, EPC A or B / BREEAM Very good or excellent are favoured by many due to lower running costs.

**At SHW, we can help you identify the right factors to promote your building in today's ESG-focused market.**



RENTS  
(£ PER SQ FT)



LOGGED DEMAND  
(SQ FT)



MEET THE TEAM

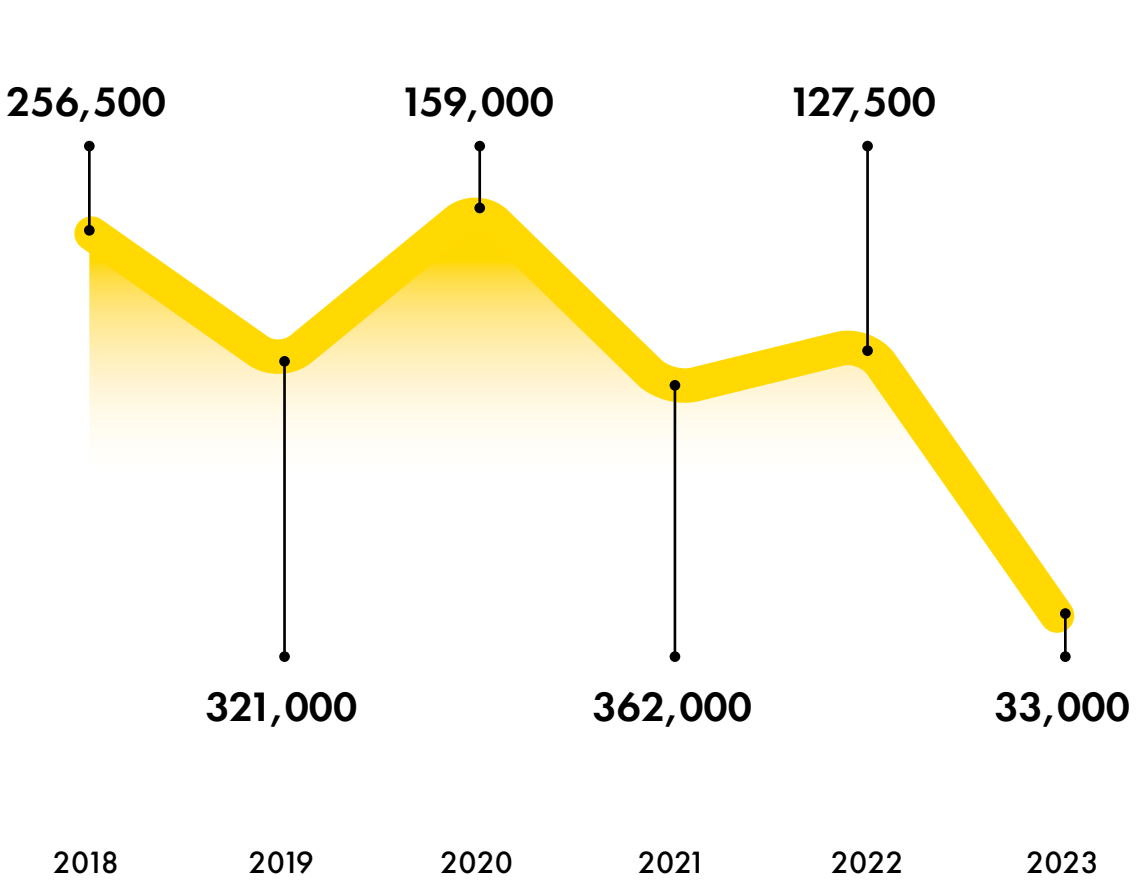
**Max Perkins**  
Surveyor  
07947 373545  
mperkins@shw.co.uk

**James Bryant**  
Director  
07947 373875  
jbryant@shw.co.uk

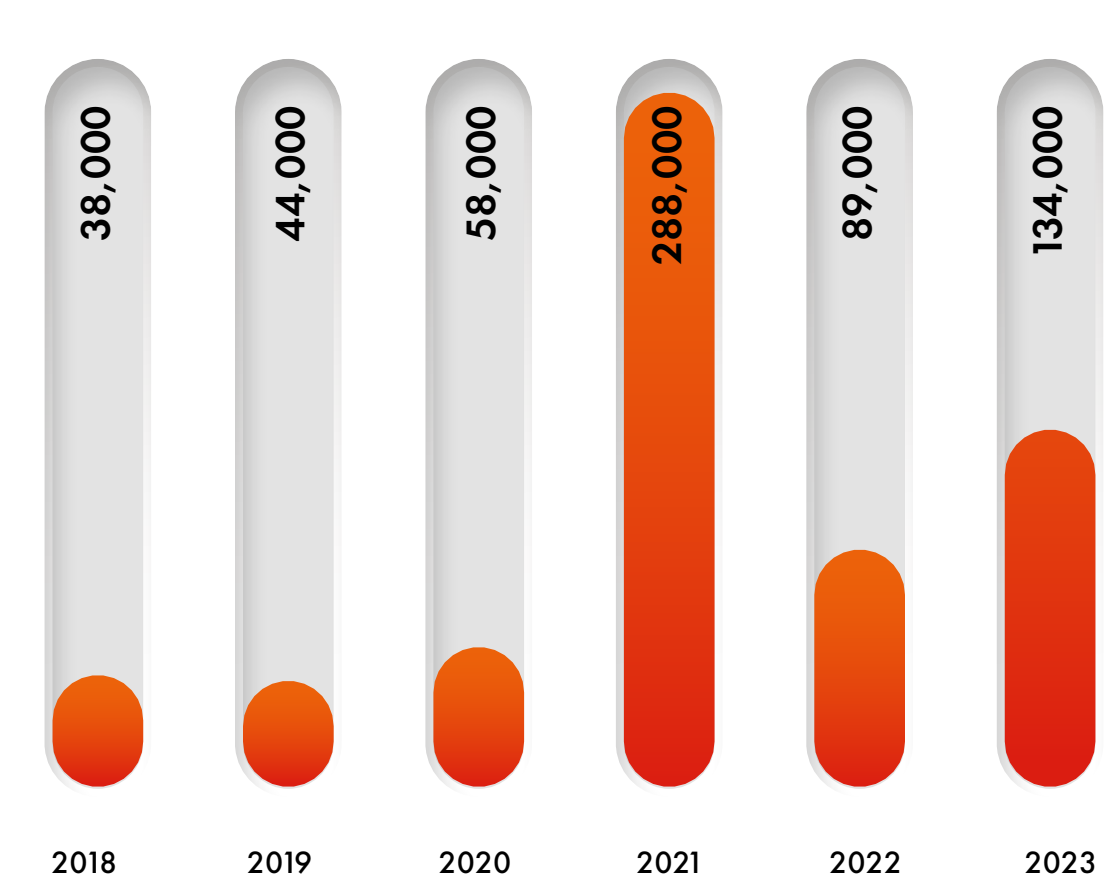
**David Martin**  
Partner  
07860 207453  
dmartin@shw.co.uk

**Reece Thorsen**  
Surveyor  
07740 449378  
rthorsen@shw.co.uk

AVAILABILITY  
(SQ FT)



TAKE UP  
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES  
(PER QUARTER)



**0.7% VACANCY**

Statistics assume 5,000 sq ft and above

AGENCY

AGENCY

AGENCY

PROFESSIONAL



# UNIT 4-5 ROPEMAKER HAILSHAM

8,238 sq ft. FREEHOLD SOLD for £175 PSF.





RENTS  
(£ PER SQ FT)



LOGGED DEMAND  
(SQ FT)



MEET THE TEAM



**Max Perkins**  
Surveyor  
07947 373545  
mperkins@shw.co.uk



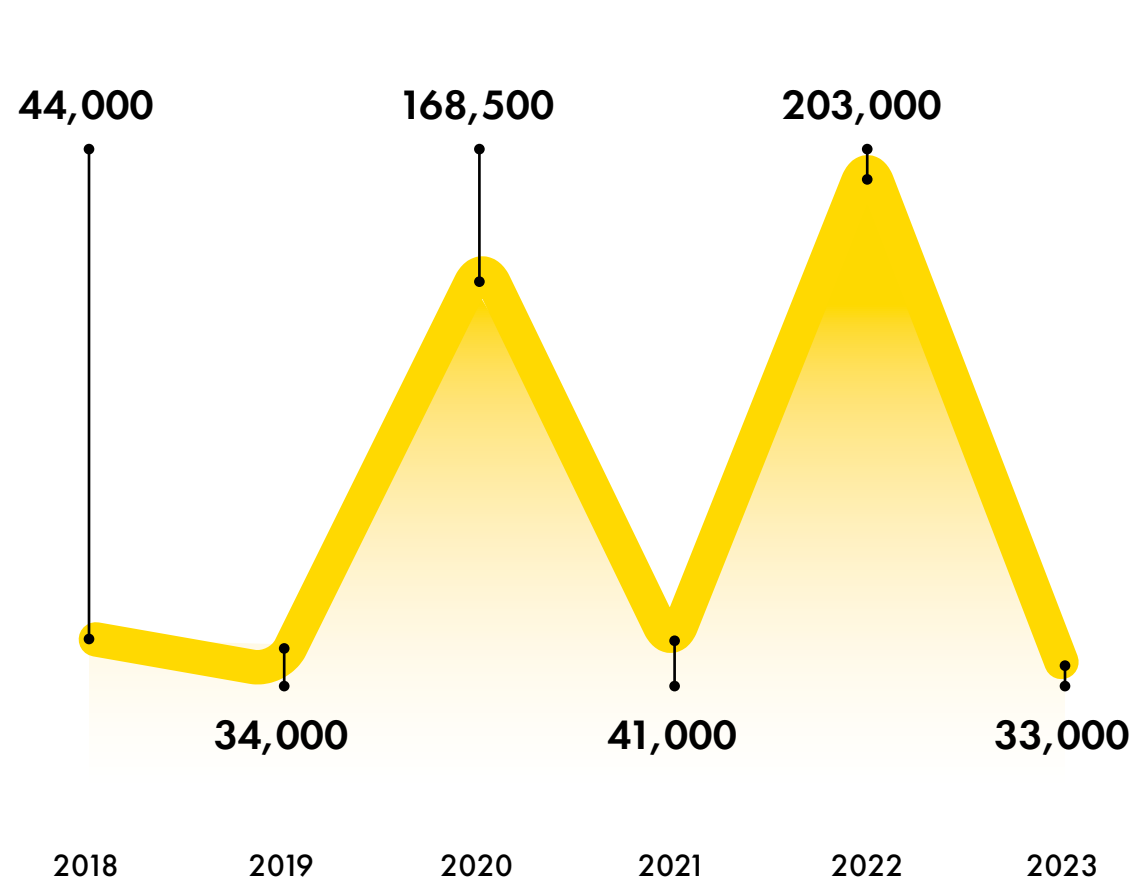
**David Martin**  
Partner  
07860 207453  
dmartin@shw.co.uk



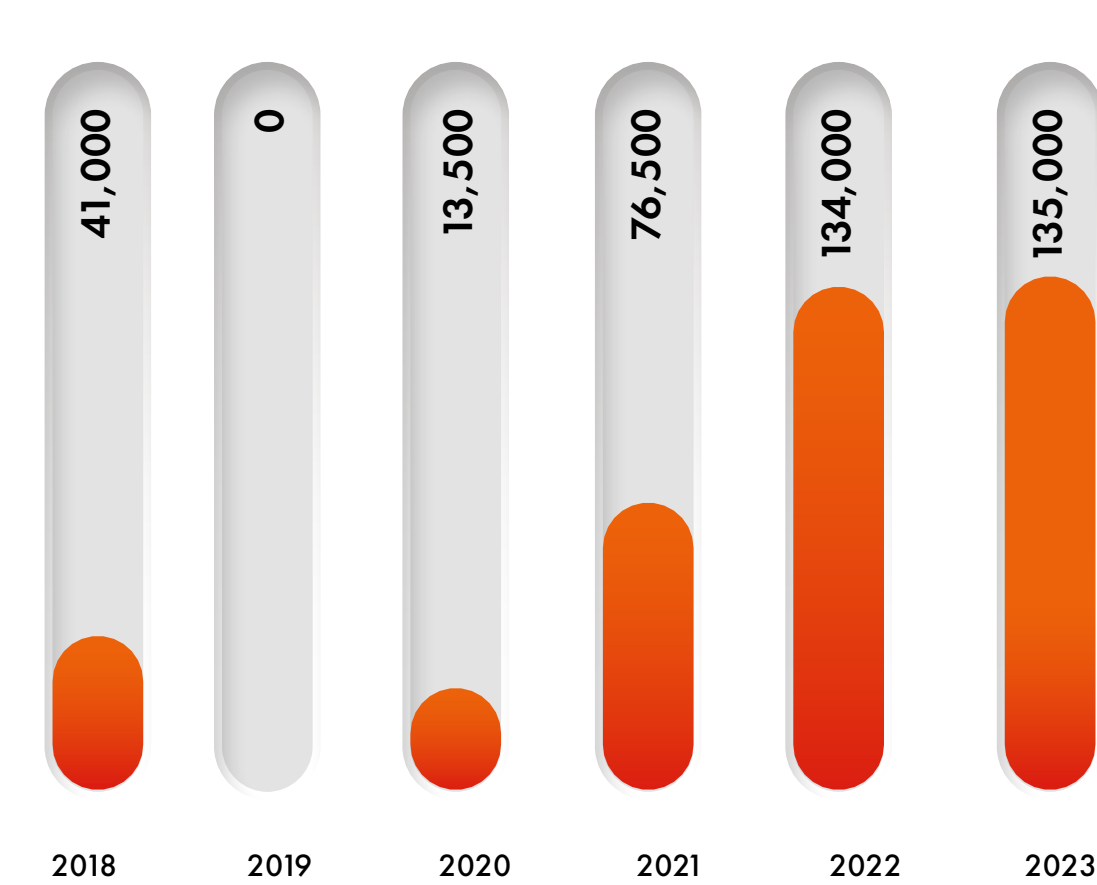
**Reece Thorsen**  
Surveyor  
07740 449378  
rthorsen@shw.co.uk

AGENCY  
AGENCY  
PROFESSIONAL

AVAILABILITY  
(SQ FT)



TAKE UP  
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES  
(PER QUARTER)





**0.7% VACANCY**

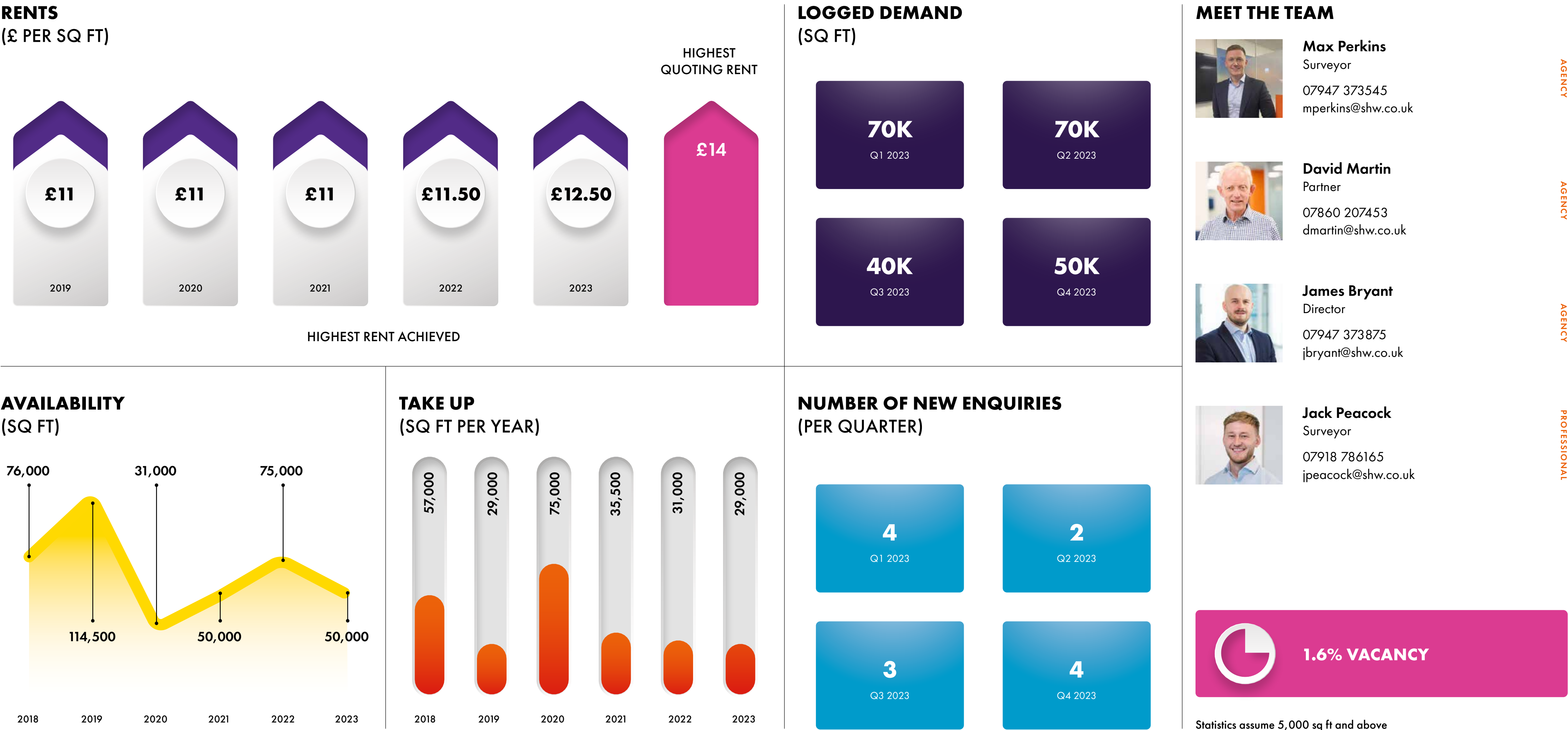
Statistics assume 5,000 sq ft and above



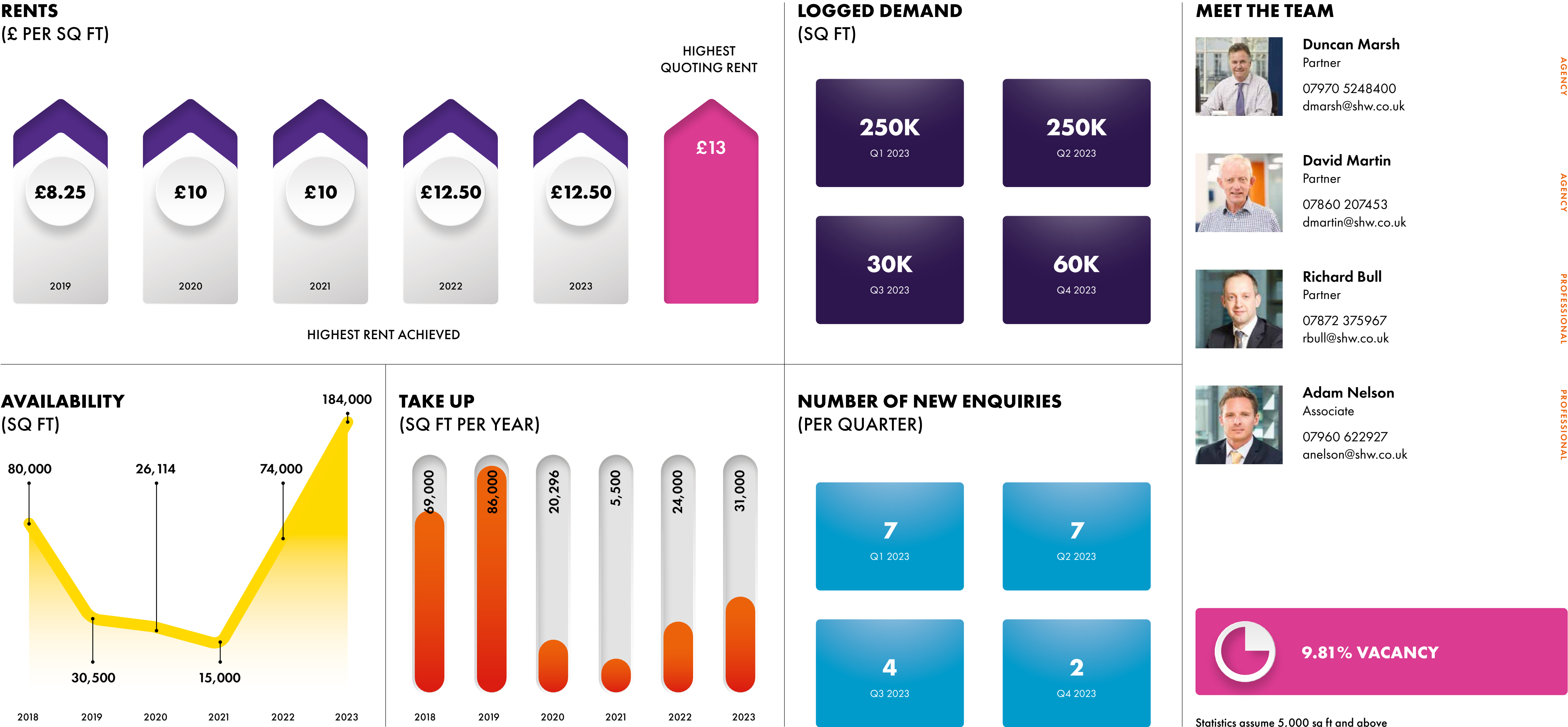
# 1-9 IVYHOUSE LANE HASTINGS

109,083 sq ft. LET.

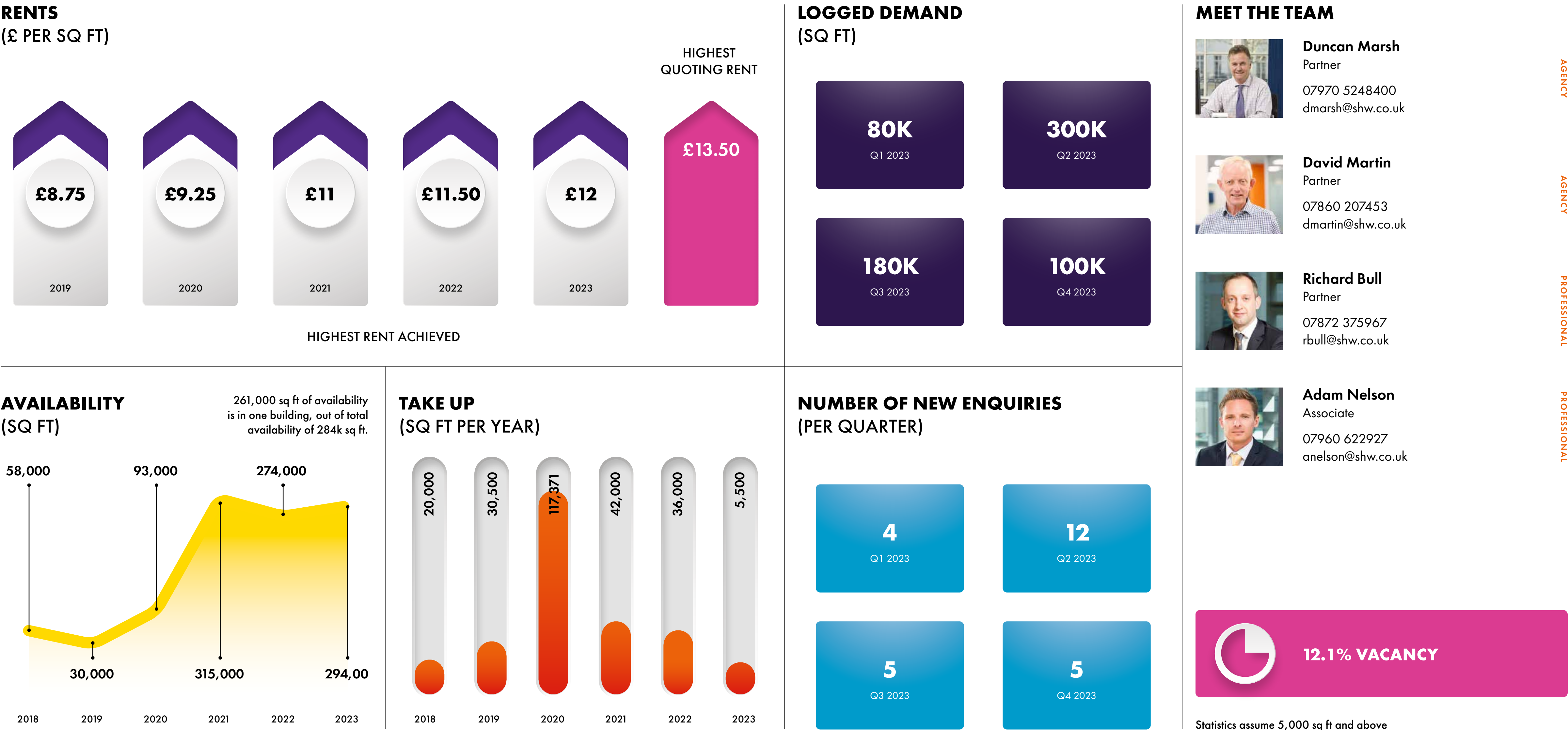














RENTS  
(£ PER SQ FT)



LOGGED DEMAND  
(SQ FT)



MEET THE TEAM



**Duncan Marsh**  
Partner  
07970 5248400  
dmarsh@shw.co.uk

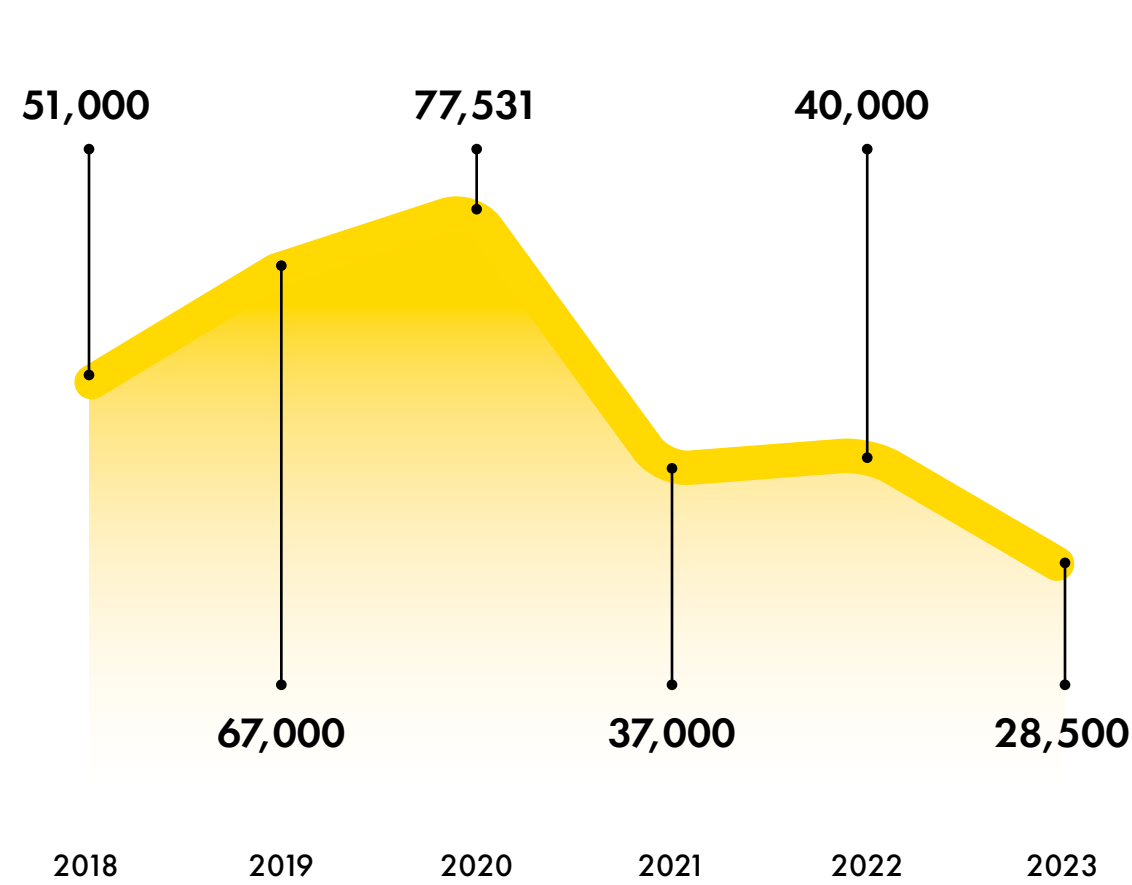


**David Martin**  
Partner  
07860 207453  
dmartin@shw.co.uk

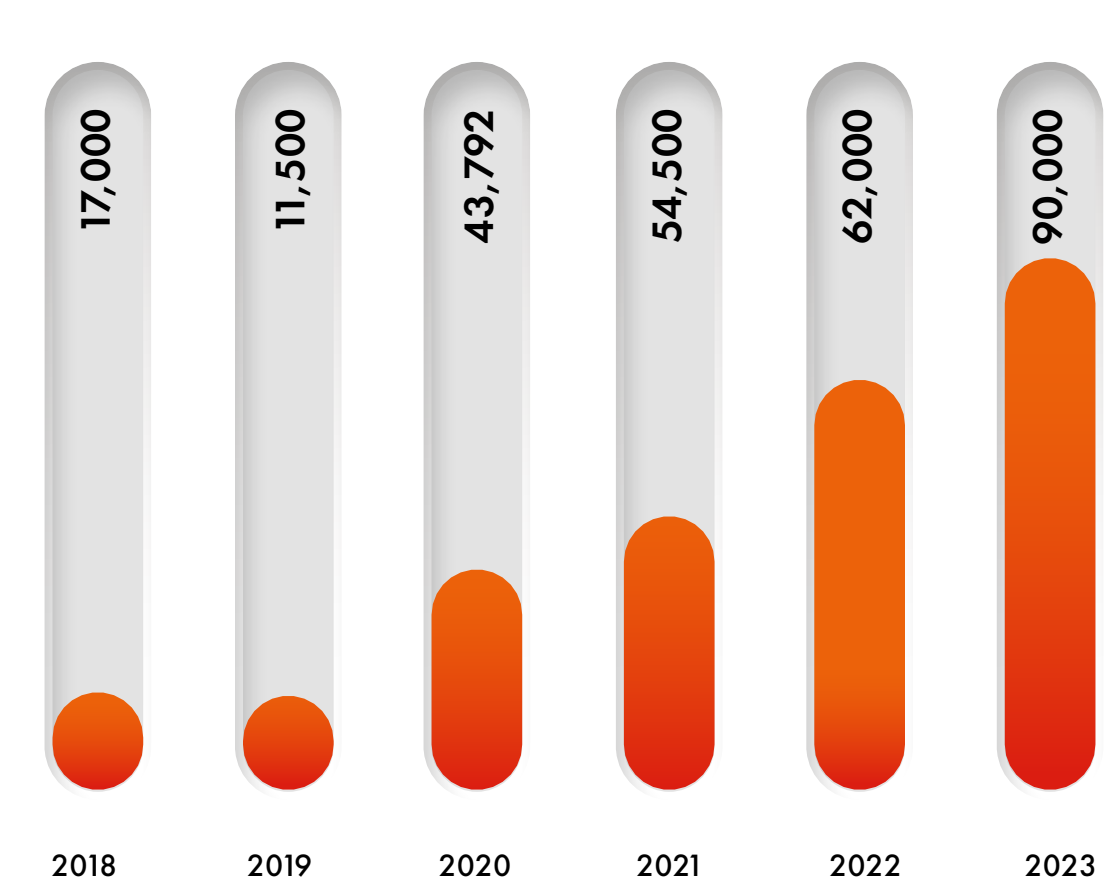


**Richard Bull**  
Partner  
07872 375967  
rbull@shw.co.uk

AVAILABILITY  
(SQ FT)



TAKE UP  
(SQ FT PER YEAR)



NUMBER OF NEW ENQUIRIES  
(PER QUARTER)



**1.2% VACANCY**

Statistics assume 5,000 sq ft and above

AGENCY  
AGENCY  
PROFESSIONAL



# PANATTONI PARK BRIGHTON

New MULTI-LET scheme ready for occupancy, Q2 2024.  
Units from 19,000 sq ft (whole scheme totals 257,000 sq ft)  
Excellent south coast location just off the A24.



**SHW** BRIGHTON

**Brighton**

Lees House, Brighton, East Sussex.  
BN1 3FE

01273 876200 | [brighton@shw.co.uk](mailto:brighton@shw.co.uk)

**SHW** CRAWLEY/GATWICK

**Crawley**

Origin One, 108 High Street, Crawley,  
West Sussex. RH10 1BD

01293 441300 | [crawley@shw.co.uk](mailto:crawley@shw.co.uk)

**SHW** SOUTH LONDON

**Croydon**

Corinthian House, 17 Lansdowne Road, Croydon.  
CRO 2BX

020 8662 2700 | [southlondon@shw.co.uk](mailto:southlondon@shw.co.uk)

**SHW** EAST SUSSEX

**Eastbourne**

Chantry House, 22 Upperton Road, Eastbourne,  
East Sussex. BN21 1BF

01323 437900 | [eastsussex@shw.co.uk](mailto:eastsussex@shw.co.uk)

**SHW** HAMPSHIRE

**Hampshire**

Victoria House, 178-180 Fleet Road, Fleet,  
Hampshire. GU51 4DA

01252 811011 | [hampshire@shw.co.uk](mailto:hampshire@shw.co.uk)

**SHW** SW M25

**Leatherhead**

Wesley House, Bull Hill, Leatherhead, Surrey,  
KT22 7AH

01372 818181 | [swm25@shw.co.uk](mailto:swm25@shw.co.uk)

**SHW** WEST SUSSEX COAST

**Worthing**

3 Liverpool Gardens, Worthing, West Sussex.  
BN11 1TF

01903 229200 | [westsussexcoast@shw.co.uk](mailto:westsussexcoast@shw.co.uk)

**SHW** LONDON

**London**

14-15 Berners Street, London.  
W1T 3LJ

020 7389 1500 | [london@shw.co.uk](mailto:london@shw.co.uk)

**SHW** SE M25

**Bromley**

Imperial House, 21-25 North Street, Bromley.  
BR1 1SD

020 3763 7575 | [sem25@shw.co.uk](mailto:sem25@shw.co.uk)



@SHWPROPERTY



SHW PROPERTY

**SHW**

**MAKING  
PROPERTY  
WORK**  
SHW.CO.UK